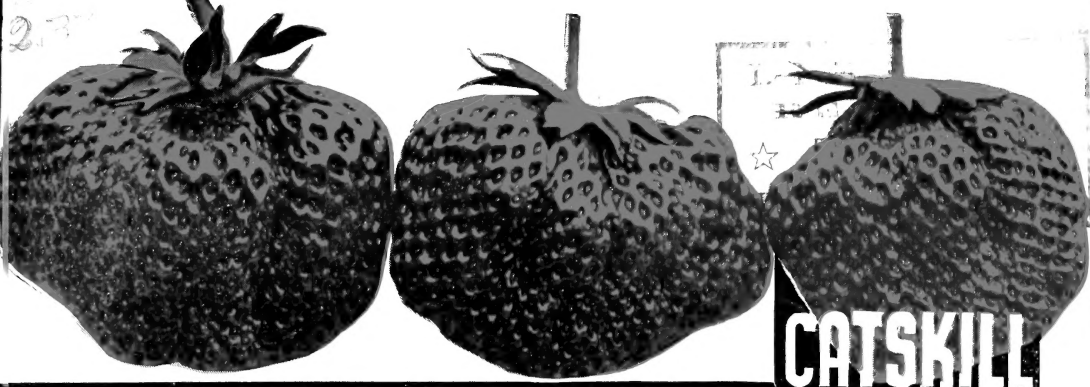


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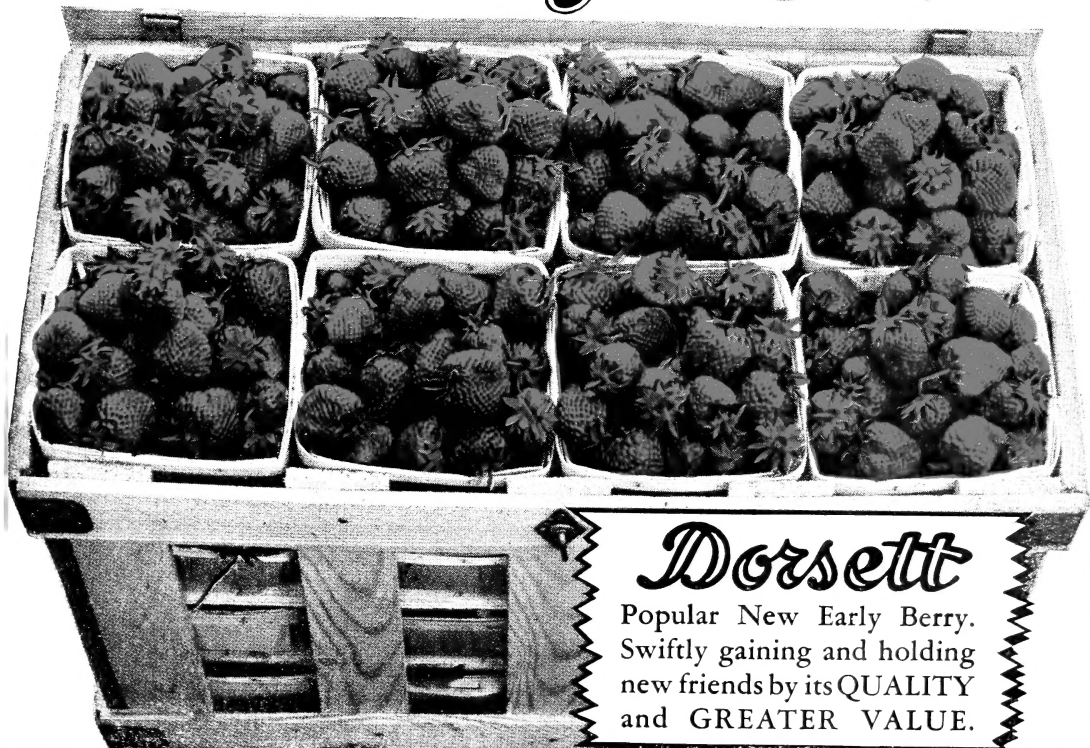
# RAYNER'S

## *Berry Book*

### for 1937

Surpassing All Other  
Mid-Season Varieties  
in Vigor, Productive-  
ness and Value.

★ FEB 16 1937  
U. S. Department of Agriculture



## *Dorsett*

Popular New Early Berry.  
Swiftly gaining and holding  
new friends by its QUALITY  
and GREATER VALUE.

**Rayner Bros. Salisbury, Md.**

## Good Morning

If it were possible, how we would like to say "Good morning" and shake hands with every one of our many friends and customers. We have met and talked berry problems with many people, some of whom we have been serving for the past decade, the information we have been able to give and receive has been very beneficial to both parties and we often think what an instructive catalog we could write if we had met you all and knew your many problems and how you had solved them.

The ultimate aim in sending you this Berry Book is to sell you plants but to be successful we realize we cannot sell you plants this year only but must continue to serve you for many years. If, however, you do not realize any profit from your berry plantings you would naturally stop setting berry plants. Therefore we are endeavoring not only to send our customer the best plants money can buy but have included in this book the best methods of raising strawberries, the amount you can rightly expect from an acre of berries, marketing hints and many other suggestions of beneficial interest to the strawberry grower. We have often received letters like Mr. C. J. Lanter's on page 3 telling of the success they have had with our plants when they had never raised berries before and their only knowledge of berry growing was that given in our Berry Book.

Our catalog is based on facts. In our variety descriptions we give you our frank opinion of a variety and why we believe it valuable for you. We want your orders but we know if you are given honest information so that you can select your varieties intelligently your chances of success will be doubled or tripled and naturally you will be needing plants each year you grow berries. A successful grower is the best customer, therefore, it is our duty to you and to ourselves to do everything we can to promote your success.

We wish to take this opportunity to thank every one of you who gave so generously of your confidence and patronage. This was truly appreciated and you may rest assured we will never violate your trust. We also wish to thank those who, with their many repeat orders have enabled us to sell better plants at lower cost, those who spoke well of our plants to their friends and neighbors and those who wrote us of our service, plants or the yields they made. To every one of you we give our heartfelt thanks.

The rendering of faithful service, delivering true to name, high quality plants, honestly represented and fairly priced which we back with a Guarantee of 100% Satisfaction or Your Money Back. It is upon this that we base our request for your orders. May we serve you in 1937?



through their vigorous productivity.



You too will be proud of your berry field



set with Rayner's vigorous plants.







**Mr. Lanter is justly proud of this 3½ month old berry field**

Gentlemen:

Pendleton Co., Penna., Oct. 18, 1936.

Have just had six months experience growing strawberries. Before that time I had never even seen the roots of a Strawberry plant. The plants I ordered from you last spring were set the first of May, the enclosed picture was taken the 15th of August. Just 3½ months after the plants were set. I have Fairfax, Premier, Big Joe, Chesapeake and Mastodon and the climate here seems to agree with all of them.

There is absolutely no excuse for anyone not growing Strawberries who will buy Rayner's plants and follow the cultural instructions in their Berry Book.

Yours truly,

Mr. C. J. Lanter.

## Some Friendly Remarks About Our 1936 Berry Book

My plants have been planted according to your instructions and are coming along in good shape and I am looking forward to a good bed. Thanks very much for your Berry Book which I find has many good suggestions.—Mr. G. H. Vincent, Anne Arundel Co., Maryland.

I like your catalogue very much. There is good education in a reliable catalogue, no matter how much one thinks he knows. Mr. Lott recommended you. I didn't know where to send for reliable plants and was glad of the information.—Mr. Everett M. Wilson, Berkshire Co., Mass.

Yours is a most interesting catalogue, you seem to have anticipated all the questions a prospective patron would think up. Your Berry Book is very attractive as well as informative.—Miss Mary L. Jones, McCracken Co., Ky.

I do not see how you can grow and sell plants so reasonably, your prices are certainly fair—I appreciate your prompt service and think you have one of the nicest catalogs I've seen on Strawberries. Nothing elaborate but all to the point.—Mr. John Whitman, Middlesex Co., Mass.

Received your Berry Book and think it is the very best one I have ever seen.—Mr. Charles F. Stephens, Norfolk Co., Mass.

Your 1936 Berry Book, to my estimation excels any other catalogue I have received.—Mr. Louis Boulanger, Madison Co., Ill.

I really like your new Berry Book. It is not filled with "bunk" and "patented" varieties.—Mr. J. Bruce Given, Braxton Co., W. Va.

Received Strawberry plants all O.K., thanks for the extra plants you sent and also for your berry Book, have been reading it and hope to have better success with my berries.—Mr. M. J. Kenney, Oswego Co., N. Y.

## The advantages of buying Rayner's Guaranteed plants:

- (a) Correct selection of land to produce plants.
- (b) Getting plenty of humus in the soil years before plants are set.
- (c) Selecting the best plants obtainable for parent stock.
- (d) Using correct fertilizer to produce a strong well rooted plant.
- (e) Personally supervised all through the growing season.
- (f) Correct plant food applied when needed.
- (g) Inspected for true to name by experienced men.
- (h) Dug and packed correctly.
- (i) Orders filled promptly.

All the varieties we offer are selected and have proven their value to the berry grower. No new variety is offered until it has been thoroughly tested and proven superior in at least one or more respects to the older varieties.

### GUARANTEE

Every RAYNER BROTHER'S plant is guaranteed true-to-name, to be strictly first class, and satisfactory in every respect. Should any be otherwise they will be replaced, or your money refunded.

RAYNER BROTHERS

# Rayner's PLANTS THAT PLEASE



## Profits You May Expect From Strawberries

We all hope to receive as large a profit as possible no matter what we plant, although there is a natural feeling of pride in growing any crop, this feeling is intensified when a neat profit is realized. Strawberries have consistently been one of the best paying crops and we believe we are conservative in placing the profit you may expect under average conditions at \$300.00 per acre. With the plants well grown, favorable weather and a good market, profit as high as \$1,000.00 is often realized. This is far above the average and to expect such returns a grower must have ideal soil, give his plantings the very best of care and obtain good prices for his entire crop.

**Advantages of Strawberries**—Very little money is needed to set a berry field large enough to net a good profit. Only 8,000 plants are needed to set an acre and about 600 to 800 lbs. of fertilizer. By using stable manure and green cover crops good crops of berries can be grown without any fertilizer whatever. Small plots can be used to good advantage in the berry business.  $\frac{1}{2}$  acre or even less planted to Strawberries will show a net return worthy of serious consideration. Strawberries are the first fruit crop harvested in the spring, bringing in cash when it is most needed to help carry out other farm projects. If you are not growing Strawberries now, be sure to set some this year, no matter what type of farming you conduct, we are sure they will return as large or even larger profit per dollar invested than any other crop you could grow.

**Plant Every Year**—Some years and under some conditions little or no profit may be realized from Strawberries but taken year after year they will undoubtedly return higher profit than any other farm crop. This is the reason the successful berry grower has berries every year, not too many, just what you can handle to good advantage. It has been shown, time after time that one acre of well cared for berries will produce a larger net profit than several acres that have been given indifferent attention.

**Use Good Plants**—Good, vigorous plants are an important essential in profitable berry growing. Ours are of consistent high quality, are packed with pep and vitality and are priced to save you money. We hope you will set our plants and we will do every thing we can to aid you in making Strawberries your best paying crop.

# By Setting Well Rooted, Healthy Plants A Grower Has Passed The First Cross Road To Profitable Berry Production

There can be no compromise with **QUALITY** in Strawberry plants. It always pays to plant the best obtainable, and we are convinced with this point in view your selection will be Rayner's Plants That Please.

In producing our plants we follow the very best cultural practices, using only the best and most fertile soil which is kept supplied with the proper elements for the maximum development of both the roots and crown. The parent stock is especially selected for health, vigor and size. After the plant bed is made all our plantings are gone over, row by row by experienced men who can distinguish at a glance any possible mixture or any deviation from the true characteristics of the variety. Any plants that do not come up to our strict standards are immediately rouged out.

This extra care which our plants receive combined with the greatest possible efficiency in every operation, places us in an advantageous position where we can and do deliver the very best plants obtainable, at a lower cost. That is our ideal Better Plants at a Real Saving.

## **WE CONTRIBUTE OUR SUCCESS TO THE RIGID AND CONSCIENTIOUS FOLLOWING OF THESE RULES**

**True to Name:** The plants must be true to name and kept so by careful handling. The poorest plants are often better than mixed plants of some variety not suited to your soil or climate.

**Plants:** The plants must be good, with large healthy crowns and a full, well developed root system with an abundance of fine fibrous roots. Such plants can be grown only on light sandy loam such as we use for growing our plants. Sufficient plant food applied at the proper time and careful cultivation are also essential in producing high quality plants.

**Cleaning:** When plants are dug in the spring there are many dead leaves and runners hanging to the crown and if these are not removed there will be great danger of the plants heating in transit. Our plants are thoroughly cleaned, all dead leaves and runners removed and the roots straightened. This makes planting better and easier besides saving quite a bit on transportation costs.

**Grading:** In every field there are always some late runner plants that do not have fully developed root systems and are of very little value. All such inferior plants should be discarded. There will be full count of strong, vigorous plants.

**Handling:** Plants, if permitted to stand unprotected in the sun or wind, dry out quickly and in doing so lose much of their strength and vitality. Plants must be kept moist and fresh, and handled

quickly to retain all of their inherent value.

**Packing:** Our plants are carefully packed in light ventilated crates, small quantities wrapped in waterproof paper the roots in layers of damp sphagnum moss with the crowns at the outside of the crate or package. Plants thus packed will arrive safely at their destination in perfect growing condition.

**Promptness:** Adds much to the value of the plants. Plants that do not arrive until after your best planting time is past are worth much less to you, even though the plants are of the very best quality, than plants that arrive promptly, right when you are ready for them. In Promptness we stand second to none in the berry plant business.

Any of these things omitted or carelessly done will detract from the true value of the plants and when placing your order with us you may rest assured all the above rules will be carefully followed. We know too well what the results would be, should we fail to maintain the high quality of our plants.

To gain and hold the confidence and good will of our customers and to build up a strong thriving business has always been our aim. We believe the true statement of facts, the honest description of varieties and by giving a "Square Deal" to every one to be the only way this great ambition may be fully realized.

The use you make of the enclosed order sheet will prove to us just what you think of the policy we are following. Send your order in now, shipment will be made when you desire.



A PORTION OF OUR PLANT SUPPLY FOR 1937

# Get The Most From Your Berries

To realize the maximum of pleasure and profit from your berries there are some points that must be considered beyond the actual production of the fruit.

1. Plant only such varieties as produce firm, attractive fruit of high dessert quality, which are adapted to your locality and market.

2. Set your berries on good, rich soil, that is well drained, retentive of moisture and in good mechanical condition. Plants that are well fed will produce larger berries.

3. Take special care that the plants do not become too crowded in the row. Encourage the early runners to root as these will produce more and better berries than the late runner plants. A bed 18 to 24 inches wide with the plants spaced 6 to 9 inches apart in the bed is ideal for heavy production of high quality fruit. Fruit will be more firm and there will be less decay in wet weather, as a result of the improved ventilation.

4. Keep the berries closely picked so that they do not become too over-ripe and in so doing lose their quality and appearance.

5. Care in picking and handling will aid greatly in retaining the high quality of the fruit. This should receive special attention when the berries are to be shipped long distances or are to be kept for two or three days. Berries that are bruised and crushed will often mold quickly while fruit handled carefully will keep in good condition. The berries should be kept as cool as possible and not be permitted to stand in the sun any longer than is absolutely necessary.

6. Careful grading will also aid greatly in maintaining high quality. All decayed and imperfect fruit should be discarded and any undersized berries packed separately.

7. Mulching will aid greatly in keeping the berries clean during a rain and also keep the ground cool and moist. This practice is a great aid in producing high quality fruit.

8. Always use new or clean packages, these greatly enhance the appearance of the fruit and make selling much easier. Dark, dirty crates and baskets should never be used. Quite often dark, unattractive packages will detract twice as much from the selling price as new containers would have cost.

9. Have your baskets well filled. Everyone likes good measure, give it to them, it PAYS.



An inexpensive shanty where berries can be packed and kept in the shade until sent to market

## To Grow And Deliver Better Berries

Fancy berries always return larger profits for the grower and are more quickly and more easily sold than small inferior fruits. The U. S. Department of Agriculture and several State Experiment Stations have been conducting experiments to determine the best methods of increasing the size, quality, yield and keeping qualities of the fruit. We give here, briefly, the results of these experiments.

**SPACING PLANTS:** The U. S. Dept. of Agri. cooperating with the North Carolina Agricultural Experiment Station, in 1934 established conclusively the value of spacing the runner plants of Blakemore in North Carolina. These tests were as follows:

Spacing	Yield qts. per acre	No. 1's per cent. aver. of 6 pickings	Culls per cent. aver. of 6 pickings
24 inch rows, 6 in. spacing.....	4760	80	20
24 inch rows, 9 in. spacing.....	4992	84	16
12 inch double hill.....	3506	90	10
30 inch matted row.....	2331	57	43
12 inch matted row.....	2098	63	32

For the season a difference of \$1.50 per crate would have been realized between the berries of the double row and matted rows, at least \$1.00 more for the spaced than the matted row berries. On this basis with an average of \$2.00 per crate for the matted row berries, the income per acre would be:

6 inch spaced row, \$447.00, or \$311.00 more than the 30 in. matted row.  
9 inch spaced row, \$468.00, or \$332.00 more than the 30 in. matted row.  
12 in spaced double hill, \$385.00, or \$248.00 more than the 30 in. matted row.  
30 inch matted row, \$136.00.  
12 inch matted row, \$132.00, or \$4.00 less than the 30 in. matted row.

The keeping qualities of the fruit was also much improved by the better ventilation afforded in the spaced rows.

In "Science" magazine of October 5, 1934, Dr. George M. Darrow, of the U. S. Dept. of Agriculture states, in part "Careful observations during the current season of the new varieties, Dorsett and Fairfax and the older variety, Blakemore, all introductions of the U. S. Dept. of Agriculture support the explanation that spacing is the chief factor in the local adaption of strawberry varieties. Apparently in varieties such as Blakemore and Dorsett, where vigor of plant may be expressed by the production of many runners, yields may be increased by restricting the number of runner plants to the optimum per square foot. Runner restriction, conserving as it does the soil nutrients and moisture, tends towards more crowns, more fruit buds and more fruit per plant."

In an article for the American Pomological Society, Dr. Darrow states further: "Last June I saw fields in matted rows both in Conn. and in N. H. where decay would be equally as high as in the experimental matted row, (North Carolina, 1934, decay was 26% one day after picking fruit from 30 inch matted rows). In one field with dense matted rows in this state (Conn.) a large part of all the green berries on the plants were rotting. Spacing plants so that dew and rain can dry off much more quickly than in matted rows is an effective way to reduce decay in the field."



Encouraging the early runner plants to root and removing the late runner plants, which only serve to retard the growth of the early plants, will make the well spaced plant very vigorous, enabling it to develop a large crown and many fruit buds. By an experiment made in the fall of 1934 by Dr. Darrow, Senior Pomologist of the U. S. Department of Agriculture, on the relation of the number of leaves in the fall per plant to the number of berries produced established a direct relation between the leaf area in the fall to the productiveness of the plant the following spring. The results of these tests are as follows:

Variety	Leaves in Fall	Berries in Spring	Flowers in Spring
Blakemore	2	13.2	15.9
	10	64.7	75.1
Dorsett	2	12.7	22.9
	10	41.3	92.8
Fairfax	2	12.2	15.5
	10	73.3	97.1

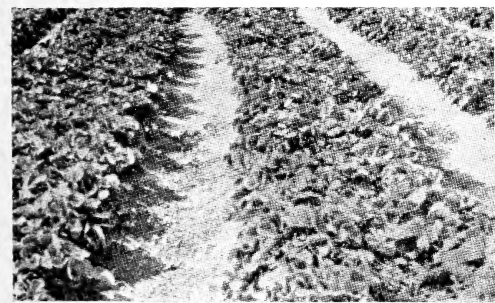
By this table one can readily see just what results may be expected when a little time is spent in keeping the plants spaced so that large well developed plants will be made, rather than having a dense matted row with plants so crowded that only 2 or 3 leaves are developed.

**RENOVATING BEDS:** When a strawberry field is to be kept over for a second year it should be renovated as soon as possible after the harvest. In tests at the U. S. Plant Field Station, near Glenn Dale, Md., the effect of mowing leaves after harvest on yields the following year were:

Time of mowing	Blakemore	Big Joe	Howard 17 (Premier)
July 1	increase 22.0	increase 13.5	increase 12.1
August 1	increase 11.8	decrease 7.7	decrease 0.1
September 1	decrease 10.5	decrease 10.8	decrease 24.2

Mowing should be done as early as possible to enable a vigorous new top to develop before fruit-bud formation in September.

**HANDLING THE FRUIT:** The Minnesota Agricultural Experiment Station in their Bulletin No. 318, March 1935: Perfect strawberries held at 40 to 44 degrees F. kept in marketable condition for 8 to 12 days. Damaged berries only 2 days, while perfect berries held at 75 degrees F. kept only 1½ days and damaged berries less than a day. Raspberries picked in the early morning and late evening kept better than when picked during the middle of the day, with or without refrigeration. (We believe this will also apply to strawberries). After six days raspberries from six different pickers ranged from 10 to 95 per cent. decay. This certainly shows the necessity for great care in picking and handling the fruit in relation to its keeping quality.

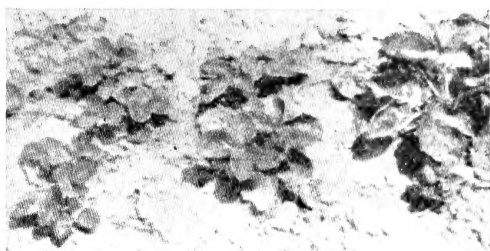


Spaced bed in September; note the individual plant has many leaves

## MARKETING SUGGESTIONS

**Marketing**—This should receive very careful consideration as it is one of the major items in relation to your profit. Of course every grower must work out his marketing method to meet his or her particular requirements, however, the method used should be the one that will realize the very best price for the crop. Should you have a nearby market and your acreage is not too large, by all means retail your berries: in this way you save the transportation costs and the middleman's profit goes into your own pocket. These are two large items and should not be expended unless no other course is available. Of course, with a large acreage or when markets are at considerable distance the large wholesale markets must be used.

If you are located close to a well traveled highway, a roadside stand should solve your marketing problem nicely as you will be able to dispose of your berries and some other products at good prices and eliminate the trouble and expense of hauling to some nearby city or town. Then there are grocery stores, hotels, and your own private customers, any or all of these may fit into your marketing program. Whatever method you decide on bear in mind that **It Pays To Advertise**. Grade your berries carefully. Give full measure, grow va-



Starting the spaced bed in July; mother plant at right

**SOIL ACIDITY AND HUMUS:** Prof. J. B. Hester, Norfolk, Va., Virginia Truck Experiment Station, has found the range of soil acidity at which strawberries grew vigorously was directly related amounts of organic matter in the soil. Soluble aluminum, (which is considered the injurious element in the soil when soils are very acid), disappeared when large amounts of organic matter were added. In soil with over 7.5 per cent. organic matter plants grew well at a ph. of 4.6 while with less than 1 per cent. organic matter, plants did not grow well at a ph. of less than 5.8. With high humus content strawberries and other crops grow well over a wide range of soil acidity. We believe this finding to be one of great value to farmers in all lines and should be given special attention when planning the farm program and crop rotation.

eties that are sweet and good and above all let people know you have them. But do not fall down on your grading no matter how many orders you have to turn down. If you do, all the time and effort you have spent in building up a reputation as a grower of quality berries will quickly be lost.

When shipping to the wholesale markets grading is just as important as when selling locally. The transportation costs are the same, crates and picking the same, whether the berries are of the very best quality or are poor, but there will be a great difference in the returns from fancy berries and just ordinary ones. There is always enough spread on wholesale markets so that by commanding top quotations your berries will show a nice margin of profit.

If you ship to a commission house or do not sell for cash don't fail to inquire into the financial standing of the people to whom you sell. This will require very little time and may be the means of preventing the loss of both your time and money. The same is true of the nursery from whom you purchase your stock; look them up too, make sure they are reliable, and have a reputation of shipping only strong, healthy, true to name stock. This will be time well spent.

# Cultural Practices

Strawberries are easily grown, however the factors governing the growth of the plants and production of the fruit, that can be controlled, will usually more than offset the effects of varied weather conditions. Good care and poor weather will usually produce more and better fruit and larger profits than poor care and good weather. Following are suggestions on every phase of Strawberry Culture which we hope will aid you in getting the maximum of both pleasure and profit from your berry plantings. Should you have any questions which are not answered here we shall be glad to have you write us.

**Adaptability:** The strawberry is the most versatile fruit grown and is successful from Florida to California, and can be grown on almost any soil that will retain sufficient moisture to mature the fruit. The adaptability of each variety for certain latitudes make this wide range possible.

**Soil Selection:** To produce the maximum yield the selection of suitable soil is of major importance. As strawberries draw very heavily on moisture at fruiting time and if there is not sufficient present, the crop will be cut down materially, the soil selected should be retentive of moisture, should contain an abundance of humus and at the same time have good drainage. These are the essentials of good strawberry soil. In sections where the white grub is prevalent, the soil selected for berries should have been planted to truck crops that had thorough cultivation for two years, previous to setting the berry plants. Soil that has been planted to truck crops is preferable in all cases as the clean cultivation given the preceding crop will cut down the presence of weed seed and the soil will be in better mechanical condition. Newly plowed sod land should be avoided as it may be badly infested with white grub and at best it is rough and hard to get in any sort of condition. If no other land is available, plow in the fall and disc or harrow several times during the winter and spring. This will aid in getting the soil in better condition and most of the grubs will be killed out.

**Preparing the Land:** When conditions permit it is well to plow down a cover crop of rye and vetch or other cover crop suitable for your section, of course, this is not necessary, but it will add much humus to the soil which will increase the fertility and aid in retaining moisture. If the land should be covered with grass or weeds, these should be plowed down while green when they will add much humus to the soil and the seed will not likely germinate, but if permitted to die the growth is of little value and the seed will make constant hoeing necessary. The land selected should be plowed as early as possible in the spring and disced or harrowed thoroughly until a firm, even plant bed is obtained.

**Time To Plant:** Experience has taught us Early Spring is the very best time to plant. When the plants are dormant they withstand digging, shipping and transplanting better, start growing quicker and are much more vigorous than when planted after the growth has started. Early runner plants are more productive than those made in the summer or fall, thus by early planting your patch will be more productive. It costs no more to plant early than late thus there is no reason why everyone should not enjoy the beneficial results of Early Planting. Light frosts, that do not heave the ground will not damage the plants. April is the proper time to set plants in the Northern States, in the Central States March and early April and in the Southern States from November 1 until April 1. Be sure to have your order in early so that the plants will be at hand when your ground is ready.

This is one of the great advantages we can offer you. Our climate is such that we can furnish you hardy, fresh dug plants promptly any time from Oct. 15th to May 1st., whereas Northern plant growers are often unable to dig until your plants should have been in the ground. Then too, our plants are permitted to go through the winter unprotected

and are therefore more hardy than plants grown where conditions make mulching necessary.

**Care of Plants:** Plants should be set as soon as received. If for any reason you are unable to set them for three or four days the plants should be removed from the crate and the roots and moss dampened, replaced in the crate and stored where it is cool, preferably in a cellar. Should you expect to hold the plants for a longer period it is better to heel them in the ground. The roots should be dampened, the bundles opened and the plants heeled in a V-shaped trench with the crowns even with the ground, and the soil packed firmly around the roots. If desirable they may be heeled in several layers with a few inches of soil between each row. By heeling the plants in a shady place and keeping the soil moist they will keep in perfect condition for two or three weeks. Be sure to have the plants well spread out so that the soil will come in contact with all the roots.



**Planting:** There are many methods of setting plants and of course you should use the one best suited to your needs. The main object is to have the roots straight down and spread out fan shape with the crown even with the surface and the soil packed firmly about the roots. There are no beneficial effects from clipping the roots but it is better to clip off an inch or two than to have the roots doubled up. If a horse drawn transplanter is used this practice will be a great aid in getting the plants set properly. It is very important to set the plants at the proper depth, as any that are set too

## CULTURAL PRACTICES (Continued)

deep will seldom amount to anything even though they may live all summer and those set too shallow will have the top of the roots exposed to the air, this will dry the roots out and often the plant will die.

The most popular tools for setting plants are the trowel, dibble or spade. Under favorable conditions the horse drawn transplanter will give good results provided the operators use care so that the plants are set properly.

Before setting the plants should be soaked in water for several hours or over night, so that the roots may absorb all the moisture possible. This will aid in carrying the plants until feeder roots can be sent out. The plants should be protected from the sun and wind and should be kept moist until set.

**Distance to Plant:** The plants should be set from 15 to 24 inches apart in rows from  $3\frac{1}{2}$  to  $4\frac{1}{2}$  feet apart. The distance plants are set in the row should vary according to the variety. Heavy bedding varieties such as Blakemore and Dunlap should be set farther apart than varieties that make large plants but do not bed so freely, such as Chesapeake or Beauty. We have found 3 feet 8 inches a good distance for the rows but on very fertile soil it is well to space them 4 or even  $4\frac{1}{2}$  feet. With plants set 18 to 20 inches and rows 3 feet 8 inches about 8,000 plants are required per acre.

**Cultivation:** After the growth starts the plants should be kept thoroughly cultivated. It is well to cultivate at weekly intervals until the plant bed is made. This will aid in preserving moisture and will also cut down on the hoeing necessary to keep down weeds. Cultivation next to the plants should be shallow, stirring the soil to a depth of not more than 2 inches. The plants should be hoed soon after they are set and care should be taken to uncover any plants that have been set too deep. This is important, don't neglect it. Hoeing should also be shallow, from 1 to  $1\frac{1}{2}$  inches. In the cultivation always avoid going to depth that will disturb the roots. Generally, the well spaced matted row is the best system for growing strawberries. The first runners should be encouraged as the early plants are much more productive than the late runners. When hoeing it is well to see that the plants do not become too thickly set in the bed. This should be given special attention with free bedding varieties such as Blakemore and Dorsett.

With  $3\frac{1}{2}$  foot rows a bed 18 to 24 inches wide, with the plants well spaced, will be ideal for heavy production of large fruit. Where the rows are further apart the bed may be wider in proportion. **Be sure that the plants are not crowded in the bed.** For the hill system the plants are set much closer and all the runners kept cut off. As this method requires much hand labor we feel it should be used only when space is very limited or with the Everbearers.

**Removing Blossoms:** Flower stems usually appear on strawberry plants soon after they are set in the field and as the production of fruit is a severe drain on their vitality, the flower stems should be removed as they appear. With the Everbearers the blossoms should be removed until the plants are well established, this will usually require about sixty days.

**Fertilizer and Manure:** Well rotted stable manure is ideal for strawberries. This may be applied immediately after the ground is plowed in the spring and disced in. When applied to the preceding crop the results are usually as good as when applied directly to the soil for berries. If you do not have this material, green manure and commercial fertilizer may be used with very good results. Though green manures are desirable they are not essential for profitable berry production except when the soil is deficient in humus (organic matter). For several years we have used a mixture of 3 parts dissolved bone and 1 part 16% acid phosphate, at the rate of 700 lbs. per acre in the drill,

applied about a week before the plants are set. This has given very satisfactory results. The fertilizer should be thoroughly worked in and mixed with the soil or it may be applied as a top dressing after the plants are set. With unfavorable conditions or with a late spring it is better to apply as a top dressing than to wait a week for the fertilizer to become mixed with the soil. Never set the plants immediately after the fertilizer is applied, wait at least a full week. When it is applied broadcast, 1000 lbs. per acre may be safely used but it should be worked into the soil well, at least a week prior to setting plants. We do not recommend using more than 1000 lbs. broadcast or 700 lbs. in the drill. Raw bone meal may also be used and give very good results. However, this is rather expensive and is slow to become available. Nitrate of Soda, Sulphate of Ammonia and Potash Salts should be avoided as any of these materials will burn the roots should they come in direct contact with them. If such material must be used it should be applied as a top dressing and placed considerable distance from the plants. If poultry manure is available a combination of two parts manure and one part 16% phosphoric acid will make a very satisfactory fertilizer. This should be applied as for the other commercial fertilizers. A top dressing in late summer though not necessary, will often increase the yield and the size of the fruit considerably. Usually the fall application is preferable as it does not cause such a rank growth of vines and weeds as when applied in the spring. This should be applied when the leaves are dry, at the rate of 600 to 800 lbs. per acre, of a mixture containing from 4 per cent to 7 per cent nitrogen, 6 per cent to 10 per cent phosphoric acid and little or no potash. All fertilizer should be brushed off the leaves.

**Mating Varieties:** The perfect varieties will produce a full crop of fruit when planted alone. The imperfect varieties must be planted with some perfect variety of the same season to pollinize the blossoms. There should be two rows of the perfect and four rows of the imperfect, planted in the same row. All varieties we list are perfect flowering.

**Mulching:** There are several reasons why mulching is desirable. Its use prevents the freezing and thawing of the ground in winter, keeps the soil cool and conserves moisture during the fruiting season and also helps to keep the berries clean during a rain. Straw stable manure, straw, wild hay or marsh grass are materials commonly used, applied at the rate of about 3 tons per acre. Many growers raise their mulch between the strawberry rows. Spring oats are usually planted for this purpose. These are planted about 50 days before killing frosts are expected at the rate of 1 to  $1\frac{1}{2}$  bushels per acre. The first hard freeze kills the oats which fall down and protect the plants. If this practice is followed do not plant too thick or too close to the rows. In the spring the mulch should be raked off between the rows or worked down around the plants where it will also serve to retard the growth of weeds.

**Spraying and Dusting:** As strawberries are seldom subject to any serious damage from diseases or insects spraying or dusting are not commonly practiced. Setting healthy plants of varieties immune or resistant to disease is much more desirable. In sections where the Weevil (Clipper) prevail they can be controlled by dusting the beds just after the first buds appear, and again about 10 days later, with a mixture of 85% Sulphur and 15% Arsenate of Lead.

**Summer and Early Fall Planting:** There are two reasons why Summer and early Fall planting is seldom successful; first, it is almost impossible to get good plants and second; even if you get good plants they seldom, if ever, give as good results as plants set in the early spring. Don't put off your planting until Fall. If you do you are almost sure to be disappointed.

### SPLENDID LOOKING PATCH

I purchased 5,000 Premier from you last year and have a splendid looking patch. I also purchased Dorsett plants from you the previous year, which produced the largest and best berries ever produced in this neighborhood.—Mr. Graham Cunningham, Westmoreland, Penna.

# Most outstanding early berry DORSETT

Originated by the U. S. Department of Agriculture in 1932 and released in 1934. Since introduction Dorsett has been planted in almost all sections of the country and nearly every grower who planted them was amazed at the flavor, vigor and yield of the great early variety. Through their high flavor, excellent quality and uniform beauty they have demanded first choice and highest prices on all markets and with their vigor and productiveness have returned growers larger profits than have been realized from any early variety since their introduction, with the possible exception of Fairfax under some conditions.

Those who have grown Dorsett will want it again but those who haven't should by all means include Dorsett in their plantings this year. We are confident they will merit your respect and will have a permanent place in your plantings.

**GROWTH:** The health and vigor of Dorsett is far superior to the older varieties, making a strong upright growth that may become too rank on rich soil that has had too liberal applications of fertilizer or manure, this is especially true in the Northern States and is a condition that should be avoided as the yield and the size of the fruit will be cut down materially. Dorsett makes plants very freely, setting a dense matted row, in rich soil they may become too thick. Under such condition we would advise thinning for best results (see page 9). Very resistant to leaf spot and other foliage troubles, even more resistant than Premier which is the most resistant of the older varieties.

**SIZE:** The fruit is large although they will not average as large as Fairfax, are larger than any of the older early varieties. Averaging about with Chesapeake. Under very dry conditions Dorsett berries will run down in size toward the end of the season but with normal weather or when the plants are properly spaced the entire crop is matured to a good size.

**QUALITY AND FLAVOR:** The superior flavor and quality of Dorsett is credited to its parent, Royal Sovereign, an old English variety which was prized for high dessert quality. Being superior to Chesapeake or Wm. Belt, the two varieties famous for high dessert quality for many years. This exceptional quality has placed Dorsett as a great favorite on all markets and where the berries are sold to a private trade the great demand and repeat calls have held the price of Dorsett berries well in advance of the general market.

**FIRMNESS:** More firm than Premier, standing long hauls and refrigeration much better than this old variety. Although they are not quite as firm as Fairfax or Blakemore, will stand shipping very well and will arrive in the markets in excellent condition, consistently bringing top prices on the wholesale markets.

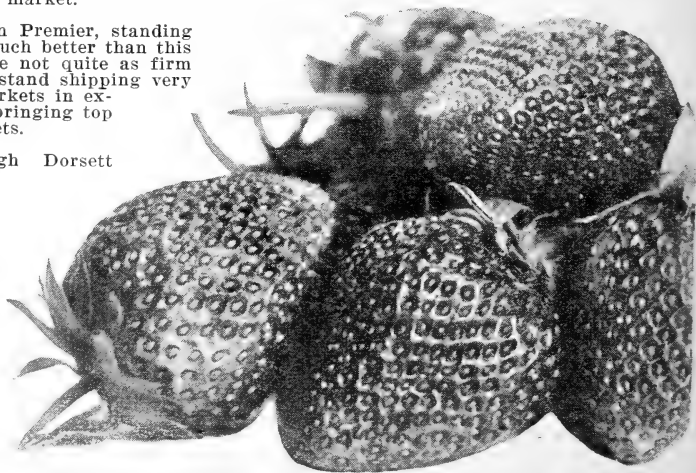
**PRODUCTIVENESS:** Although Dorsett will not set as large a crop as Premier or Aberdeen, which have both set records for production, they have outyielded them both in many tests through their ability to size the entire crop to good marketable berries. Compared with good long distance shipping varieties such as Chesapeake and Blakemore, they will yield 20% to 30% more marketable fruit and under dry conditions this percentage may be even higher, with extreme drought conditions not so much difference will be noticed. In a wet season, when all varieties yield heavily you will note their superiority in less decayed or scalded fruit.

**COLOR:** Dorsett berries have a beautiful appearance, are a light red in color, several shades lighter than Premier, retaining this color to a marked degree for several days after they are apparently ripe. The fruit is conic to long conic, very regular with a few of the early berries wedge shape. In our opinion there is no variety more attractive than Dorsett.

**FROST RESISTANCE:** Being a cross of Premier, Dorsett has some of Premier resistance although in some sections under severe late frosts Premier has suffered less damage due to their shorter fruiting stems and profusion of bloom. Since the introduction of Dorsett we have never heard of a crop being lost by frost injury but in some instance some damage has been reported.

**ADAPTABILITY:** Dorsett has shown to be well adapted to any section where Premier can be successfully grown. In the far Northern sections its vigorous growth on rich soils has made spacing or thinning necessary to obtain best results.

**PROFIT:** Dorsett has taken the lead among the early varieties for returning record profits to growers. From all sections come reports of their value. Unhesitatingly we recommend Dorsett as one of the best and most profitable varieties you can grow.



**DORSETT**  
Attractive, Firm, Delicious



# FAIRFAX

## Big Yield Large Profit

Another of the U. S. Department of Agriculture creations, being of the same percentage as Dorsett and released at the same time. We recommend Fairfax for Home Garden, local markets and in many sections they are the leading commercial berry. As with Dorsett they have been widely planted since their introduction and have been accepted by all who have grown them as one of the most outstanding berries yet introduced.

Our records in 1935 showed that Dorsett had outyielded and returned more profit than Fairfax but in the spring of 1936 the tables were reversed with Fairfax leading in both yield and profit. We cannot say which is better but we can say **BOTH ARE GOOD** and by all means include one or both in your plantings this year.

**GROWTH:** Fairfax makes a vigorous growth, being far superior to older varieties, even more vigorous than Dorsett. The foliage is very healthy and may become too dense when over fertilized, very resistant to leaf spot and scorch. Although Fairfax cannot be termed a free plant maker, they will generally make sufficient plants for a good fruiting row. In some sections when planted on rich soil spacing or thinning has given good results.

**SIZE:** In size Fairfax excels any other variety. The berries run very large generally averaging larger than Dorsett. Under favorable weather conditions the last fruit harvested will compare very favorably with the first picking. In extremely dry weather the fruit will run down in size at the end of the season but they will always develop to a good marketable size.

**FIRMNESS:** Fairfax berries are very firm, even more firm than Blakemore, which is one of the new varieties valued for its firmness and shipping qualities. Fairfax berries stand shipping well and

although they may turn somewhat dark, they will arrive on a distant market in perfect condition with a fresh, glossy appearance. Which, coupled with their large size and high dessert quality, have placed Fairfax at a premium on all markets.

**QUALITY AND FLAVOR:** Compared to any of the older varieties Fairfax stands very high, some growers believe them superior to Dorsett. Under normal conditions the flavor seems better to us but in very wet weather we have noticed that Dorsett seemed to hold their flavor somewhat better than Fairfax. We know that Fairfax is **GOOD** and the consuming public is demanding this great variety more each year.

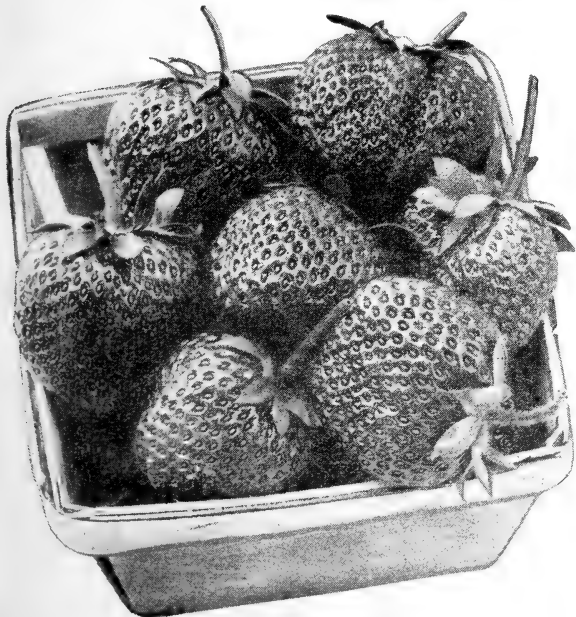
**PRODUCTIVENESS:** Fairfax is very productive, in some cases outyielding Dorsett but this is not generally the case. The fruit stems are strong and upstanding and under normal conditions hardly a berry is lost from decay or mould. By their large size and ability to size up the entire crop we are convinced Fairfax will produce more berries that will grade Extra fancy, per acre than any variety.

**COLOR:** When Fairfax is first ripe they are a light red in color, which will turn darker soon after picking, if allowed to hang on the vines until over ripe they become very dark. As Fairfax berries have a very high gloss, they are very attractive even when over ripe. There is no loss in flavor and the fruit is still firm even when almost purple. Many of our growers report their customers are requesting "those large dark berries."

**FROST RESISTANCE:** Being a cross of Premier, Fairfax has suffered very little frost damage since being introduced and although they are not as resistant as Premier no serious damage has been suffered, though in some sections slight frost damage has been reported.

**ADAPTABILITY:** Fairfax is well adapted to any section where Premier can be grown, is being successfully grown on the Pacific Coast and in North Carolina which are beyond Premier's limits. Like Dorsett they may make a too rank growth in the far North on rich soils and spacing or thinning may be necessary for best results. No matter where you live, except in the far South, we are sure you will find Fairfax a satisfactory and a profitable variety.

**PROFIT:** From the standpoint of profit Fairfax deserves your serious consideration. With its natural superiority over the older early varieties, the higher prices it has brought consistently since being introduced make Fairfax one variety you should not over look. If you are making money with strawberries we feel safe in saying you can make more with Dorsett and Fairfax.



**BASKET OF FAIRFAX**  
Good to eat and good to grow

# PREMIER

## The Leading Early Berry for Many Years, Frost Resistant and Productive

A variety so widely and favorably known that a description is hardly necessary. Early, frost resistant, very productive. Has never failed to make a crop in over 20 years and, until the introduction of Dorsett, Fairfax and Catskill, had returned more profit to growers than any early variety. Premier is just as good as ever but the newer varieties are superior in many respects.

**GROWTH**—Premier is a very vigorous variety, making a good bed on all types of soil, however, they respond well to fertile soil and good cultivation. In their freedom from disease they have been the standard by which other varieties are judged.

**SIZE**—The first berries average large to very large but due to Premier's tremendous productiveness they have a tendency to run down during the last of the season as so many berries are set that it is practically impossible for them all to size up unless the soil and weather conditions are very favorable.

**FIRMNESS**—Fruit is fairly firm, but here is what we consider Premier's weakest point. For home markets or markets within 100 or 150 miles there is very little trouble from this source.

**FROST RESISTANCE**—This is Premier's great advantage over all early varieties, even Dorsett and Fairfax can not stand up with Premier in resisting



late frosts. In localities where late frosts are common Premier is still the early variety you should plant.

**QUALITY AND FLAVOR**—The flavor and quality are both very good. This is necessary for any variety to have gained the popularity Premier has enjoyed.

**PRODUCTIVENESS**—Everyone knows of Premier's productiveness, under some conditions they may have been equalled or even bettered but for heavy production under general conditions they stand unchallenged. Growers have written us telling of yields of over 20,000 quarts per acre under conditions that were far from ideal.

**HOWARD 17 (Premier)**. This variety is really Premier or vice versa. It is conceded they were really originated by Mr. Howard but were widely advertised as Premier before introduced as Howard 17 and are generally known by that name except in the New England states. They are officially known as Howard 17 in the State Experiment Stations and by the U. S. Department of Agriculture. Regardless of name, they are mighty fine variety. For full description see Premier.

**MISSIONARY** An old, dependable shipping variety, largely grown in Florida and other southern states. Does well in all types of soil and especially well in the lighter types. Is very popular with the juice men. We believe Blakemore a better variety generally, with the exception of in Florida where the Missionary is still the leading variety. The fruit is rather tart, dark red in color, of medium size and has a very attractive appearance. A heavy producer and sizes up the entire crop well.

**RIDGELY** From our observation we believe this variety may be of considerable value to growers who have a moist, springy soil that may not be well suited to some of the other early varieties. Under normal moisture conditions Ridgely is very productive and sizes up the entire crop satisfactorily. The fruit is firm, light red and holds this light color well. The calyx are of good size, a bright green and when packed the berries present a very pleasing appearance. On the lighter soils or on soil that has a tendency to dry out quickly, Ridgely is unsatisfactory. The foliage does not hold up sufficiently to protect the fruit and the yield is very poor. If you have soil suitable for Ridgely we recommend them for trial.

### IN SPITE OF DROUTH PREMIER MAKES GOOD

I wish to tell you of the success I had with the plants I purchased of you. I picked 2,200 quarts of fancy berries from the 3,000 Premier plants, in spite of the worst drought we ever had. I believe they would have made double that if we had had rain.—Mr. Howard Herrman, Franklin Co., Ind.

### PREMIER DO WELL IN SPITE OF DRY WEATHER

We are experiencing very dry weather, however this is the third week we are picking berries. The Premier did well in spite of the dry weather. Will have a good crop of Chesapeake if we should be fortunate enough to get a rain. The new plants are still growing nicely.—Mr. Walter Bishop, Bucks Co., Penna.

# Blakemore

A cross of Premier and Missionary, originated by the U. S. Department of Agriculture and released by them in 1930. Blakemore has quickly taken the lead over all southern shipping berries, except in Florida where Missionary is more suitable. All over the southeastern states it has shown itself outstanding as an early shipper. Surpassing Premier in firmness, color and carrying qualities.

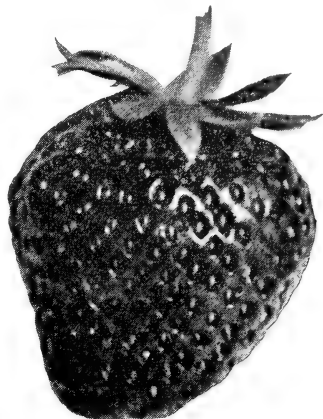
**GROWTH**—Being one of the most heavy bedding varieties, Blakemore will make an abundance of plants on comparatively poor land and on rich soil or in the north thinning is necessary to obtain satisfactory size and yield. If this is neglected the results are sure to be disappointing, the berries will be small and the yield poor, but if properly thinned Blakemore will make a very good showing even under very dry conditions. The foliage is very clean and holds up well all through the fruiting season.

**SIZE**—The berries are of medium size, somewhat smaller than Premier at the first picking, but for the entire season they average about the same.

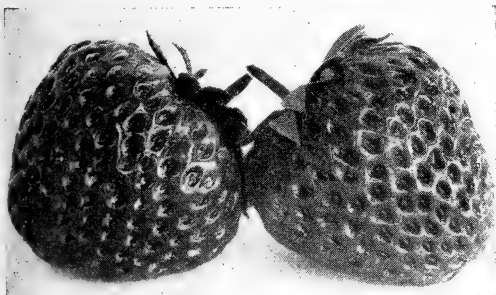
**FIRMNESS**—In this Blakemore is really outstanding, the berries are very firm and can be hauled great distances with no loss in attractiveness. We have compared them with Premier after being trucked 250 miles. The Premier were badly bruised, shaken down and the baskets stained, while the Blakemore were firm and bright, the baskets well filled and almost as clean as if there had been no berries in them. The color is very light red, this is also in their favor as a commercial variety, as on most wholesale markets, the buyers feel that light berries are not so ripe and will keep longer. Then too, when help is short or weather conditions delay picking, the berries will hang on the vines for several days without loss from decay or over-ripening.

**PRODUCTIVENESS**—Blakemore, though not quite as productive as some varieties, will produce well above the average and on the poorer soils, almost equal to the best. For best yields do not let the plants become too thick in the row.

**YELLOW**S—The real cause for the yellow or mottled areas appearing in almost all Blakemore plantings has not been determined. This yellowing of the leaves **cannot** be transferred from one plant to another by artificial means therefore it is not contagious. The originators are of the opinion it is inherent in the variety. All our planting have been gone over and any plants showing signs of Yellows have been roughed out. This may not prevent yellows from appearing in fields set from our plants but we believe there will be less than from plants not so treated. We do not believe this serious enough to justify any grower, who has found Blakemore suited to his requirement, to discontinue them.



**BLAKEMORE**



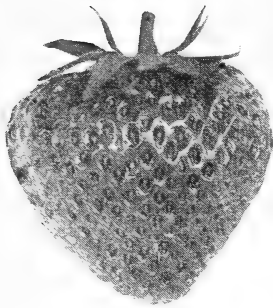
**SOUTHLAND**

**SOUTHLAND** Originated by the U. S. Department of Agriculture

and first introduced in 1932. Southland was developed and introduced to fill a specific need. The need for a really high quality home garden and local market berry for the South. All the southern shipping varieties, while ideal for that purpose, are rather poor in dessert quality. Southland with its fine quality and flavor, very large size and great attractiveness offers higher standards for home consumption than the South has ever before enjoyed. While we do not recommend it as a shipping berry, we really believe they will be a very profitable variety for sale in the Southern cities and towns and when their higher qualities become better known, there will be a

definite demand for them. While production must necessarily be limited to local consumption we are of the opinion a grower who is favorably located will find Southland much more profitable than the shipping varieties. The plant growth is strong and vigorous. If you are not growing Southland, try them, you may be missing something that is really worth while.

**BELLMAR** Another of the U. S. Department creations. Like Blakemore, a seedling of Premier and Missionary. Bellmar was introduced in 1931 and has gained quite some popularity along the East Coast, as far south as North Carolina and on up into the New England states. Its success has not been outstanding, although in some cases it has proven superior to the older varieties. The fruiting season is two to three days later than Blakemore, the berries are large, firm, uniform, of a rather dark glossy red, somewhat darker than Premier but their gloss gives them a fresh, bright appearance and they do not appear over-ripe as most dark berries do. Very productive, in normal seasons running close to Aberdeen or Premier, sizing up the entire crop very well. The plant growth is very vigorous, though more susceptible to leaf spot than Premier. Usually, under dry conditions, Bellmar does not hold up as well as we would like except when planted on low, moist soil. Taking these facts into consideration we advise that, before planting heavily of Bellmar, you try them out in your own soil to find if they are suitable.



CLERMONT

**CLERMONT** A New York Station creation that is gaining much popularity and praise in that State. At the Experiment Station at Geneva they were really outstanding, producing a very good crop of large, light red berries with a very high gloss and a bright green calyx.

With us they made a good yield and the fruit was quite attractive but the calyx and the foliage did not hold up as well as we would like. Therefore it is our opinion that Clermont is at its best North of the Mason-Dixon line.

The plants are vigorous and make a good fruiting row. The fruit is large and sizes up well, has good quality and flavor. In the Northern sections where Clermont is at its best it is a truly fine variety and well worth a trial.

**FRUITLAND** Extra early, productive of large light red berries of better than average quality. Similar to Big Joe in firmness and general appearance. Plant growth is vigorous

and healthy, holding up well at fruiting time. Here on the Peninsula Fruitland is very popular with many growers for commercial planting and is considered superior to Premier under conditions similar to those here.

## *Measuring Them By The Grower's Rule, "Results"*

Three years ago I purchased 500 Premier plants and last year they were wonderful. Started to pick the 1st of June and we picked some berries every day until the middle of July. The fruit held a fine color and flavor. During this time we had berries almost every meal, gave many to our neighbors and sold over \$50.00 worth besides.—Mrs. M. Davitt, Erie Co., Penna.

We are enclosing our fourth order for Premier Strawberry Plants. We appreciate the splendid service you have rendered us in the past and feel sure you will send us the same high quality plants this year.—Mrs. Mildred R. Vought, Bradford Co., Penna.

Enclosing an order for Berry plants. We had a fine crop from the plants purchased from you two years ago. Were well pleased with the plants and the yield.—Mr. J. E. Gardner, Carroll Co., Va.

Two years ago I purchased 1,000 Sen. Dunlap plants. They have done fine, last year we picked over 500 quarts from this planting.—Mr. Z. J. Parvis, Stark Co., Ohio.

We had very good success with the plants we purchased in 1933. Last year we picked better than 900 quarts from 1,000 plants. So we are sending you another order herewith.—Mr. Everett N. Goode-now, Wyoming Co., N. Y.

I bought a trial order of Strawberry plants from you two years ago. Last year, from the 2,000 plants we sold \$121.75 worth of berries. Please ship the enclosed order as soon as possible.—Mr. J. M. Bibbee, Lancaster Co., Penna.

The plants that I got from you 2 years ago were very nice and I had a very fine lot of berries last year. The Fairfax and Dorsett were the finest berries I ever saw. Some of them were shown at the International Live Stock Show at Chicago last fall and they walked off with first prize.—Mr. R. C. Kern, Henry Co., Ind.

We had very wet weather during the fruiting season in 1935. Joyce produced a fine crop of nice big berries of good flavor and stood up well after picking. Dorsett were too thick in the beds and did not do so well, Chesapeake came later and escaped the heavy rains, had a fine crop of them. Fugima produced some wonderful berries but did not show up well in the boxes. Mastodon is all that can be desired in an everbearer.—Mr. Jas. F. Mackereth, Chester Co., Penna.

Of the varieties we are fruiting Fairfax and Joyce did the best here. The Dorsett were good but Southland was a disappointment and the Fugima only fair.—Mr. C. W. Ford, Davidson Co., Tenn.

I wish to thank you for the fine plants that you sent me last year. They came in the best condition of any plants I have ever received from any nur-

sery. The Dorsett made the best growth of any variety I have ever seen, when I mulched them last fall they were 12 inches tall. The Joyce made a good growth but did not compare with the Dorsett.—Mr. Frank B. Robbins, Dutchess Co., N. Y.

Of the varieties we have the Blakemore were the best, they were just as you described them. Sen. Dunlap were nice for home use and the berries quite large but were unsuitable for market. We had rainy weather at fruiting time and half of them rotted. We will not plant them again. The Joyce were very good, Dorsett and Fairfax were "swell" and could not see much difference in them. They were the biggest and best flavored berries we ever tasted. Everyone who tried them was delighted. We did not like the Wm. Belt at all.—Mr. C. J. Ortmann, Iroquois Co., Ill.

The plants I bought of you were very good and true to name. They gave the best results of any grown in this section. We were very pleased with Dorsett, they were uniform and good flavored. The Fairfax were later and ran into very wet weather. We lost 50% of our crop from this cause.—Mr. J. J. Storch, Bradford Co., Penna.



**For Big berries and large profitable crops set Rayner's productive plants**

## MID-SEASON VARIETIES

# Catskill

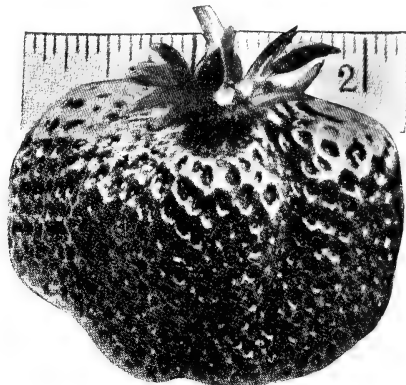
### The New Midseason Berry That Is Setting High Records For Yield, Size and Profit

Like a meteor across the sky, so has the popularity of the great new Catskill swept the country. First introduced in 1933, Catskill is already accepted as the leading and the most profitable midseason berry. From a cross of Marshall and Premier, made at the New York Experiment Station at Geneva, this outstanding new berry was developed. Catskill is unequalled by any midseason variety in vigor, productiveness or size. We sincerely recommend Catskill to every grower who plans to set a mid-season berry and it is with real pride that we endorse this fine variety.

**GROWTH**—In habit of growth Catskill is equal to Dorsett or Fairfax and is one of the most vigorous varieties we have ever seen, and although we have noticed a few traces of leaf spot, the foliage is so vigorous that no ill effects were caused.

**SIZE**—The berries are very large and under average conditions the entire crop sizes up well. Many of the largest berries are coxcomb and are of somewhat irregular shape, however, the berries are of such large size as to make a most pleasing package.

**QUALITY AND FLAVOR**—Both the quality and flavor are good tho not outstanding. We consider



CATSKILL

them better in this respect than Big Joe or Aberdeen but not equal to such varieties as Fairfax or Chesapeake.

**FIRMNESS**—The berries are firm enough to make a good commercial variety. Are much more firm than Aberdeen and about equal to Big Joe.

**PRODUCTIVENESS**—In this Catskill is truly the leader, last year outproducing every variety we had on test by a substantial margin. They suffered no frost damage and although there were not as many blooms as on some varieties, the large size of all the berries was responsible for this exceptionally heavy yield.



ABERDEEN

**ABERDEEN** Although this variety is steadily gaining popularity in New Jersey and nearby states it is not showing up as well as we had expected. Under normal to wet conditions they will produce a very heavy crop of extra large fruit, in some cases outyielding even Premier, however, the fruit is rather soft and if there are hot suns the berries scald badly.

In dry seasons they fall back below Premier and the foliage, though very resistant to disease, does not stand up well at picking time and the fruit is not well shaded, thus again there is danger of sun scald if the weather is hot. The fruit is large, very uniform and of light color, which they hold even when very over-ripe. The berries make a very attractive package and on nearby markets often bring a premium over varieties that are superior in flavor and keeping qualities. We have growers in Connecticut, New Jersey, and Massachusetts who really like this variety, one grower writes thus: "The Aberdeen is wonderful and has the longest season of any, it would be 100% perfect

if it were a little firmer." This particular grower has a roadside stand thus the variety is fine for his purpose. Where the berries can be moved quickly and the hauling distance short, Aberdeen should be a profitable variety, especially where Big Joe is not satisfactory. For their large size, ability to size up the entire crop and for productiveness, Aberdeen is very satisfactory.

# JOYCE

*Worthy of Serious Consideration where a good, light colored, mid-season variety is desired.*

A variety which we introduced in 1931. Since that time they have been quite widely planted throughout Pennsylvania, New York, Maryland, and West Virginia, with some going into Ohio and Illinois. Many of these growers have found Joyce to be the ideal midseason variety for their locality and market and have been ordering plants regularly each year. We have received many letters in the past six years of the satisfaction Joyce has given, of their long fruiting season, their ability to produce good crops under adverse conditions and of the continued demand for this large, light red berry by customers who had once purchased them.

**ADAPTABILITY**—From the reports we have Joyce is best adapted to the North Atlantic and Mid-western States. Doing best in springy soils as their ability of producing a good crop of marketable fruit under very wet conditions is surprising. They will do well on high soils and we have seen some mighty fine fields of Joyce on the uplands of Pennsylvania.

**GROWTH**—Joyce makes a clean, vigorous growth, is very resistant to leaf spot or other foliage troubles. Setting plenty of plants for a good fruiting bed on almost any soil. The plants are usually well spaced and thinning is seldom necessary except on rich soil. The fruit stems are usually strong and upstanding and the fruit borne well off the ground.

**SIZE**—Fruit is large, usually round conic, fairly regular, a few of the early berries being double or coxcomb. Holding up in size well to the end of the season. In wet weather will develop a full crop of marketable fruit.

**QUALITY AND FLAVOR**—The quality is fine and the flavor has made Joyce a favorite for the home garden and local market where good quality and flavor mean repeat orders.

**FIRMNESS**—Joyce would rank about equal with Premier under normal conditions and somewhat more firm under excessive moisture. Not as firm as Chesapeake or Fairfax and should be handled quickly for very best success.

**PRODUCTIVENESS**—Ranks well in production. The first pickings are lighter than Big Joe but usually by the time Big Joe is through they are in their prime, which with their ability to size up the entire crop has always given them a good lead with almost all growers who have compared the two. Fairly frost resistant, have never missed a crop in the last 8 years.

**COLOR**—The fruit is a very light red when first ripe and holds this light color for several days, never turning dark even when very over-ripe. Many growers place their light color as Joyce's most outstanding superiority.

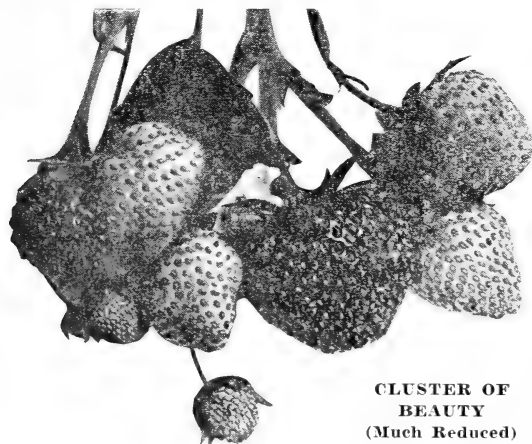


JOYCE

**BEAUTY** We have been growing this variety for several years. Beauty has always made a strong vigorous growth and produced a good crop of large, light red berries of very good flavor and quality. The berries are very attractive and firm enough for distant shipment, this combined with their high quality and flavor make Beauty a very good all around mid-season variety.

They seem more frost resistant than Big Joe. We have never had any frost injury since we have been growing them.

The fruit stalks are strong and upstanding, holding the fruit well off the ground, the foliage too, is very strong and rank and keeps the berries well shaded during the picking season. We have only found one weakness in Beauty, the foliage has a tendency to break down during a very wet fruiting season, it does not break down badly but it doesn't hold up like such varieties as Dorsett, Chesapeake, Joyce or Premier.



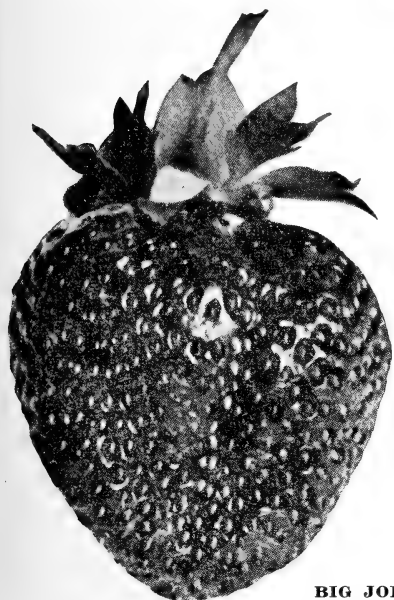
CLUSTER OF  
BEAUTY  
(Much Reduced)

## RECEIVED IN FINE CONDITION

Strawberry plants received today in very fine condition and am very well pleased with them.—Mr. Amos M. Eisenberger, Lancaster Co., Penna.



# Big Joe



**BIG JOE**

As Premier has been the leading early berry so has Big Joe been the leading mid-season. Many growers give this variety nothing but praise especially when a large full flavored berry that ripens as the early varieties begin to fail is desired. Others have told us that Catskill will surpass it on many points. Those of you who have found Big Joe profitable will want it again, and to those that cannot raise them successfully we recommend Catskill or Joyce.

**GROWTH**—Big Joe makes an abundant plant growth, plants are strong and vigorous with exceptionally healthy foliage. The fruit stalks are strong and upstanding.

**SIZE**—The berries are large to very large, of slightly flat conic shape, very regular. There is a slight tendency to run down in size toward the end of the season under dry weather conditions.

**QUALITY AND FLAVOR**—The quality of Big Joe is very good, the flavor fine and full bodied. It has a pleasing tang all its own that is really delicious. The color is a medium light red clear through, that is slow to turn dark after picking.

**FIRMNESS**—The fruit is fairly firm, more so than Premier, but not as firm as Chesapeake or Dorsett, although it is firm enough for long distant shipment, and this, coupled with its flavor and quality make it an ideal home, local market or commercial variety.

**PRODUCTIVENESS**—Under favorable conditions Big Joe is a very heavy producer and under adverse conditions they will make a good paying crop. The only thing that will hold Big Joe down is a late frost, therefore, we recommend them for sections where late frosts are not the rule.

**FUGIEMA** Similar to Chesapeake in growth, Fugiema makes a well spaced row of large, vigorous plants and under favorable conditions produce a heavy crop of exceptionally large berries. Medium red in color and of fair quality and flavor. The large size of the fruit is their most desirable feature.

**SENATOR DUNLAP** (Dr. Burrell). A good home garden and canning variety of long standing. For many years very popular in the north and central states. We do not recommend them south of the Mason-Dixon line. The plants are very hardy and vigorous and are the most freely bedding variety we have, with the possible exception of Blakemore. The plants are small and should not be permitted to become too thick in the row. A heavy producer of medium sized, dark red fruit of fair quality. The greatest advantage of Dunlap is its ability to make a good growth and produce heavily under almost any condition.

**CULVER** Another New York Station introduction which did very well in our test plot. The growth is very vigorous and healthy, a bluff green and is apparently resistant to leaf spot. A good plant maker. The berries are large and a bright red clear through, are several shades darker than Catskill, firm and of very good quality and flavor. The calyx are a very bright green. Culver looks promising and is certainly worthy of a thorough trial.

**REDHEART** An introduction of the U. S. Department of Agriculture, is especially adapted to the Northwest and is recommended as a canning berry for that section. The plant growth is strong and vigorous, the berries are a deep, rich red clear through and are the firmest yet developed. In the East the foliage breaks down in the spring making them unsuitable for Eastern growers.

## A BIG JOE BOOSTER

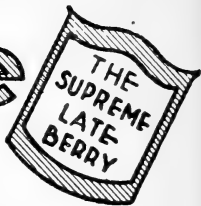
Two years ago I ordered some Big Joe plants. They came in fine shape and I only lost three out of the whole lot. I had a wonderful yield and as large as I ever saw grown here.—Mr. W. E. Dobson, Matthews Co., Va.

## WELL PLEASED WITH PLANTS

Received shipment of strawberry plants on April 14th. The plants were in fine condition and everyone was more than pleased with them. I am sure that these fine plants will mean the placement of future orders with your nursery.—Mr. G. A. Biggs, Baltimore Co., Maryland.

LATE VARIETIES

# Chesapeake



**THE FINEST AND MOST POPULAR OF ALL THE LATE BERRIES**

Where soil conditions are suitable Chesapeake is the best and most profitable late berry yet introduced. Although not a free plant maker, on good rich soil they will almost always make a good fruiting bed. The plants are large and vigorous, are responsive to good soil, careful cultivation and **EARLY PLANTING**.

**QUALITY**—Here Chesapeake is a real leader, with a quality and flavor that is unsurpassed. This combined with its other outstanding characteristics make it ideal for all purposes. For the home garden it is fine, delicious to eat right off the vines, the market gardener will find his trade really pleased and enthusiastic over this flavor and desert quality and as a commercial variety we really believe this outstanding flavor and quality responsible for the great preference of most consumers for late berries. We are expecting Dorsett and Fairfax to do the same for the early market, which will, no doubt, increase the consumption of Strawberries generally.

**SIZE**—The berries are large to very large and hold their size well to the end of the season. This is possible through the large vigorous plants, always well spaced in the bed and they never set more fruit than they can size up. This is another reason why Chesapeake is a favorite of the consumer.

**FIRMNESS**—Chesapeake is an excellent shipping berry. The fruit is firm as any late berry

including Lupton. For commercial growers this is very important as the condition of the fruit when it reaches the market always is an important factor in the price received. With Chesapeake's firmness and good keeping qualities, top prices are the rule for this variety on the large wholesale markets.

**PRODUCTIVENESS**—As a late variety Chesapeake is very productive. Although they do not set an abundance of fruit, as some varieties do, they set plenty to produce a mighty fine crop of large marketable berries which practically all size up, right to the last picking.

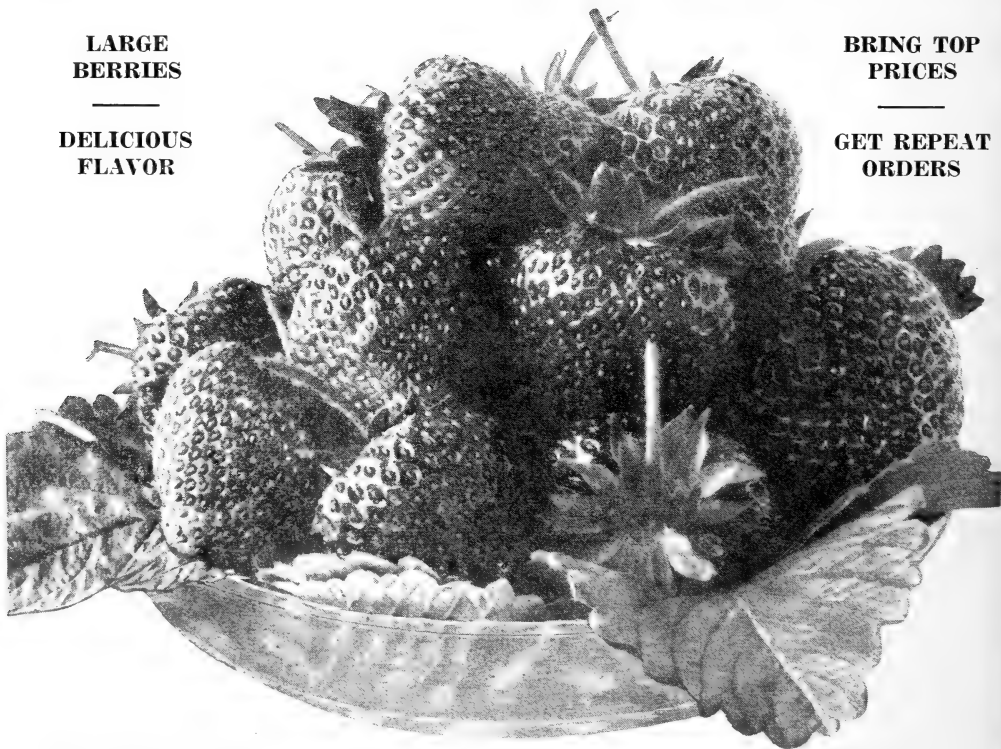
**GROWTH**—To get a good fruiting bed Chesapeake should be set in rich, well manured soil, they respond to good cultivation and the soil should be stirred around them often during the growing season. The foliage is strong and healthy, very resistant to leaf spot and other foliage troubles, holding up well until the whole crop is harvested. Chesapeake blooms very late and by so doing escapes late frosts, much as Premier does through its resistance and abundance of bloom.

**LARGE  
BERRIES**

**DELICIOUS  
FLAVOR**

**BRING TOP  
PRICES**

**GET REPEAT  
ORDERS**

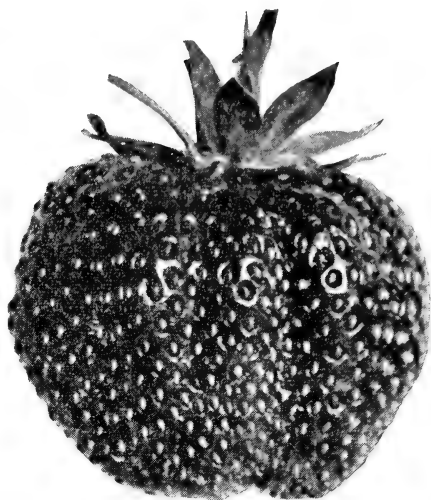


**A DISH OF FANCY CHESAPEAKE—ANY GROWER WOULD BE PROUD TO OFFER SUCH BERRIES TO HIS CUSTOMERS**



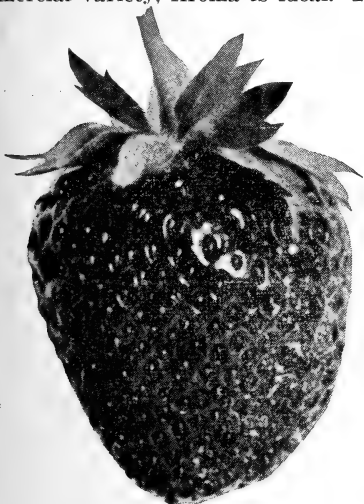
# Wm Belt

A fine old variety that is a friend to both the producer and the consumer, a vigorous grower, a heavy producer and a leader in quality of fruit for late varieties. The fruit is large and a bright glossy red with a vivid green cap and although they are irregular in shape (many coxcomb) they make a very attractive package. This attractiveness makes the first sale and the high quality of the fruit gets the repeat orders. For the market gardener or for the growers who place quality equal to large size and handsome appearance, we recommend Wm. Belt. The plants are of good size and are dependable plant makers, making a well spaced fruiting row. As Wm. Belt is subject to rust in the southern states we recommend them for the middle and northern sections. Our stock of Wm. Belt plants is very good this year and the plants were never nicer.



WM. BELT

**AROMA** A very good late shipping berry, plants are vigorous and thrifty. Fruit is very firm and can be shipped long distances with the assurance they will arrive at their destination in first class condition. As appearance is really the most important feature in a commercial variety, Aroma is ideal. They are very productive of large, smooth, fine quality, light red fruit that size up well to the end of the season. Aroma has been and still is, a real money maker in many sections.



LUPTON

**LUPTON** As a late shipping variety Lupton is very hard to equal. The plants are strong, vigorous and free plant makers on all types of soil. We recommend this variety especially where it is hard to get a satisfactory bed of Chesapeake. Lupton is productive of large glossy red fruit with an attractive green cap. The outward appearance of the fruit is very similar to Chesapeake, is very firm and ships well but the flavor is mild and the texture is dry and mealy, therefore, Lupton is unsuitable for home garden, local market or for those who are building up their own retail trade. First grown in New Jersey, Lupton is steadily gaining popularity in Maryland, Delaware, Pennsylvania and other nearby states.

**CAMDEN** Developed by the New York Experiment Station. This is a new late variety, later than Chesapeake but will ripen a few days before Gandy, seems to have several good points for a late berry. The berries are large, of fair quality and firm enough to ship well. A good plant maker, making a very vigorous growth. Susceptible to leaf spot this far south. Recommended from Pennsylvania, North.

**GIBSON** (Parsons Beauty). An old and popular home garden or canning berry, is widely planted in many sections of the country. Very productive of medium large, dark red fruit of fine flavor, that cap easily and retain their shape well in canning. Too soft for long distance shipping. The plants are vigorous and healthy, making a fine fruiting bed. The number of times it has been introduced under different names is proof of its worth, having been introduced as Parsons Beauty, Gibson, Sussex and Pocomoke.

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I have had several growers ask me from whom I bought my plants. I tell them all that Rayner's is the only place to buy plants. I am sending you the names of some people who want your catalogue to select from. Thanks for the extra plants you sent me; I appreciate them and will boost for you all the time.—Mr. J. F. Otto, Mifflin Co., Penna.

I received the plants and they were fine. The plants I got last year are looking good and are just loaded with berries.—Mr. Frank Lutcha, Ocean City, N. J.

## VERY LATE VARIETIES

**GANDY** Long recognized as the leading extra late berry, fruit is medium large, firm and attractive, slightly acid. Very productive under favorable conditions. For those who have moist springy soil it is a profitable variety. Should be well fertilized for best results. Blooms very late, escaping late frosts. Plants vigorous and good plant makers, thinning necessary on very rich soil.

**PEARL** As a whole, this variety is very similar to Gandy. Both are of the same season. Pearl is slightly more vigorous and productive. The fruit too, is very similar, averaging fairly large, light red, round conic, very uniform, flavor slightly acid but not enough to be objectionable. As is true of all very late berries it is always best to plant them on springy, moist soil. For best results Pearl should be well fertilized in the spring before growth starts in order that they may mature their whole crop of fruit. A fertilizer containing a liberal amount of Phosphoric Acid and Nitrogen and little or no Potash, is our recommendation. As Pearl is a prolific plant maker, thinning is sometimes advisable when planted on a rich soil or weather conditions are very favorable.



October 4th

Aug. 25th

What a change in just 40 days. Mr. Easterday certainly has promise of a fine crop of Berries in 1937.

Gentlemen:

Northampton Co., Penna., Oct. 8, 1936.

Enclosed find pictures of one of my strawberry fields. These plants were purchased from you in March and planted at once. We have had a very dry summer but they came through in good shape. This was my first order from you but you will furnish all my plants in the future. I sell most of my berries at my roadside stand. My customers all want fancy berries and I try to give them to them.

Yours truly, Mr. Barton Easterday.

### GEM FINDS A FRIEND IN MAINE

Please send me another of your catalogues. I gave the one you sent me to a friend who was interested in Strawberries. The Gem Everbearer I purchased from you gave us perfect satisfaction. We had all the berries we could eat and put up for winter. I had berries up to the middle of October and they are still in blossom, November 10th.—Mr. Herbert E. Barton, Knox Co., Maine.

### WANTS THE BEST PLANTS OBTAINABLE

Please send me a copy of your New Berry Book. The plants I got from you some years ago were very fine. Have bought a small farm and will be in the market for some plants this spring and I want the best plants obtainable.—Mr. Mahlon L. Kline, Lehigh Co., Penna.

### PERFECT CONDITION

The Strawberry plants arrived in perfect condition. I wish to thank you for the prompt shipment.—Mr. John W. Myers, Lancaster Co., Penna.

### GOOD RESULTS

Ship the enclosed order as soon as possible. We have used your plants for three years with good results.—Mrs. Etta Gray, Wayne Co., Penna.

### BEST PLANTS AT LOWEST COST

I wish to thank you very much for the lovely plants you sent me three years ago, they were the best plants and the most reasonably priced I have ever planted and I think that is saying a good deal.—Mrs. Michael Davitt, Erie Co., Penna.

### FINE PLANTS

The plants arrived in fine shape and certainly are fine ones.—Mr. C. B. Lott, Belmont Co., Ohio.

### PROMPT ATTENTION

Last order received in excellent condition. I am very well pleased with the condition of the plants and hope they will all continue to grow. Enclosed find an order for some more. I also wish to thank you for your prompt attention.—Mr. Chas. L. Smith, Montgomery Co., Penna.

### PLEASED WITH PLANTS

The berry plants I purchased last year are looking fine. I am mighty well pleased with them. Am enclosing an order for Mastodon and Fairfax.—Mr. Frank Lutcha, Ocean Co., N. J.

### WELL PLEASED

Received plants April 4th in fine condition and I am well pleased with them.—Mr. Walter Thomas, Atlantic Co., N. J.

### HEARS RAYNER'S PLANTS ARE GOOD

Please send me one of your Strawberry books. I've heard people talking about your wonderful Strawberry plants and Raspberry plants. They say they are very good so I'm going to try them this spring.—Mr. Constance Savannah, New Haven Co., Conn.

### FINE AND DANDY

Plants received in fine shape and they are "fine and dandy".—Mr. E. L. Tucker, Oneida Co., N. Y.

# The most from the Everbearers

In many cases the everbearers are the most useful and valuable of strawberries. No home garden can be complete without them. The small amount of additional attention they require is repaid many times in fresh delicious berries all through the late summer and fall. Any one who takes pride in their garden will find great pleasure in having large, attractive strawberries, out of the regular season. Be sure to have at least one of the everbearers in your garden this year.

The Market Gardner and the commercial berry grower may find the everbearers a valuable addition to their regular list. The prices of Strawberries during the late summer and fall are always high for good grade fruit, thus one who has moist springy soil which contains an abundance of humus or has the facilities for irrigation, would be in a position to realize good profits with everbearers. As with all strawberries, the everbearers require an abundance of moisture if they are to develop the fruit to a large size, this should be kept in mind when selecting the site for an everbearing field. Only moist, springy soil, which contains sufficient organic matter to conserve the moisture, should be used, unless you have irrigation. With irrigation any fertile, well drained soil will be suitable.

1. **Varieties**—Mastodon and Gem are the best varieties for commercial growing. The others are all of better quality and flavor but are not as productive or the fruit as large.

2. **Plants and Planting**—As the everbearers are under the dual strain of making growth and producing fruit, the plants should be strong and vigorous and should be planted just as early as possible. This enables the plants to become developed earlier and will produce more and better fruit.

3. **Blossoms**—All blossoms should be removed until the plants become well developed, this is usually about the middle of July. If blossom removal is continued longer the fruit will be larger but total yield will be materially reduced.

4. **Training**—For largest size and heaviest fall production the hill system, in which all runners are kept off, will develop very large individual plants and all the effort of the plant goes into the production of fruit instead of the production of runners. This necessitates considerable hand labor but the results usually justify the additional care. The plants should be set 15 inches apart in rows 2 to 2½ feet apart. The spaced row gives very satisfactory yields and good sized fruit. The plants are set 15 inches apart in rows 3 to 3½ feet apart, the first runner plants are encouraged to root and are spaced diagonally from the mother plant. After these are developed all runners are removed as they appear. We have seen some very good fall crops from everbearers grown in matted rows when the plants were not too dense and the weather during the late summer and fall, was favorable. However, with very dense rows and with insufficient moisture we have seen them not worth picking. For the matted row plants are set 15 to 18 inches apart in rows 3½ feet apart. If everbearers are grown in matted rows, care should be taken that they do NOT become too densely set.



A grower in Penna. who has been growing Mastodon for the past eight years with great success, making first picking from a new bed just 90 days after setting.

## Special Everbearing Garden

100 GEM  
100 CHAMPION  
100 MASTODON

300 PLANTS  
FOR ONLY  
Catalog Price \$3.00

**\$2.25**  
NET

Everbearers are really the Garden Strawberry; fruit 90 days after set, giving large tasty berries through late summer and fall; producing a good crop of berries the following spring.

# MASTODON

Has Held The Spotlight of Popularity For More Than A Decade

The variety that set a new standard for everbearers and took them from the novelty class to a real commercial type. Furthermore, Mastodon with its heavy spring crop, took much of the risk out of growing everbearers. For firmness, productiveness, size of fruit, vigor and adaptability it is a proven leader. Some varieties may equal it in some ways but for all around commercial value there are few that compare with it. Since its introduction many growers place Mastodon as one of their most important varieties, as by planting a portion of their berry field to Mastodon, they have a cash crop coming in during the summer and fall that with favorable weather and marketing conditions will offset the expense of the entire project. Below are given Mastodon's outstanding qualities that make it the supreme everbearer.

**GROWTH**—Is very strong and vigorous, a clear dark green, very resistant to leaf spot. Good foliage, while very important in a standard variety, is doubly important in an everbearer. First in shading the fruit from the hot suns during the summer and fall, then in developing and protecting a heavy spring crop. Mastodon has a full measure of all the inborn qualities necessary for heavy production.

**SIZE**—For the summer and fall crop the berries are medium to medium large, often running to large under favorable conditions. The spring crop is large to very large, the berries averaging about the same as Big Joe in size, ripening in mid-season.

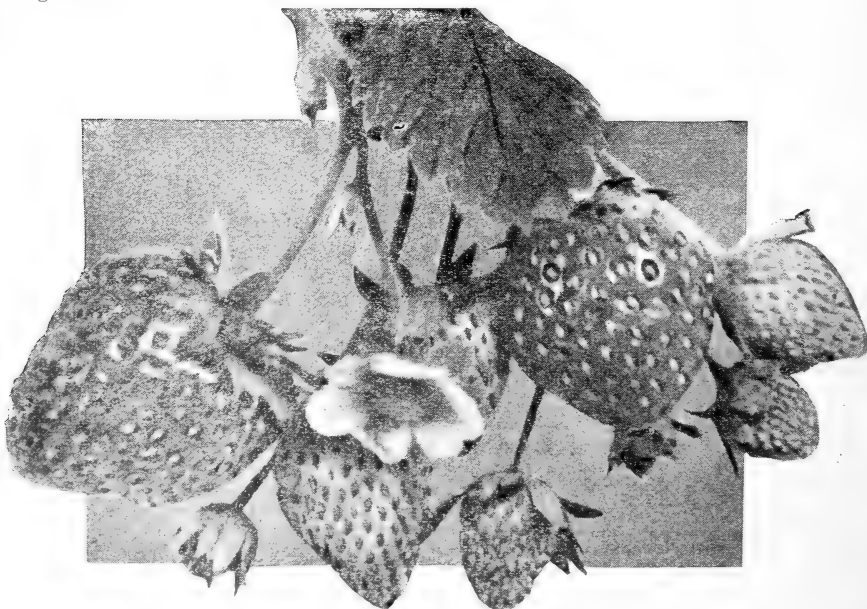
**QUALITY AND FLAVOR**—During July and early August, under high temperatures, the quality and flavor is often rather poor, but as it becomes cooler both improve very quickly. From the middle of August until hard freezing weather in the fall, the quality is very good and the flavor good. The

spring crop is excellent, better than many of the standard varieties.

**FIRMNESS**—The berries are firm enough to withstand shipment to moderate distances. We do not recommend shipment of over 100 miles for the summer and fall fruit. The spring crop will compare favorably with Big Joe. We really believe it best for a grower to retail the summer and fall berries, the demand is always good, the berries come on steadily over a long period, thus there is no rush as with the spring berries and besides getting the maximum profit from the crop, he is building up a trade that will be of great value to him in marketing his spring berries.

**PRODUCTIVENESS**—Mastodon will rank very productive during the summer and fall, and in spring production is even more outstanding, equaling many of the standard mid-season varieties. If Mastodon were not an everbearer, it would be very valuable just for the spring crop, and this, coupled with its everbearing ability, makes it a really valuable variety.

**LUCKY STRIKE** A good everbearer for home garden or local market, has a somewhat better flavor than Mastodon but the fruit is not as large nor as firm but is much larger than Champion. Makes plants very freely and is a vigorous grower, a persistent yielder all through the summer and fall. The spring crop is not as heavy as Mastodon. Some growers prefer it to Mastodon because of its better flavor and to Champion because of its larger size.



A FINE  
CLUSTER  
OF  
MASTODON  
PICKED  
IN  
NOVEMBER

# GEM

**Vigorous.  
Productive  
Dependable**

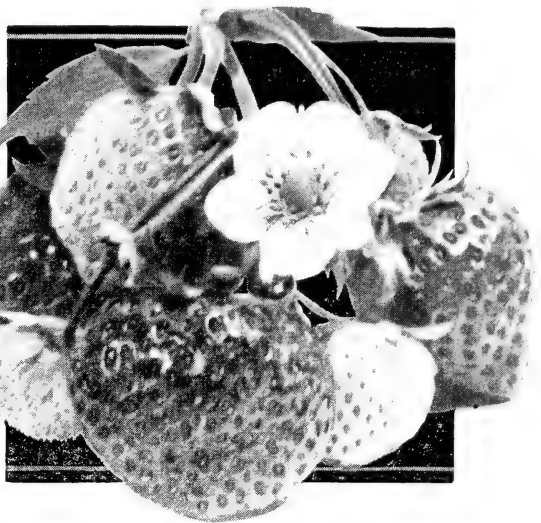
**The First Real Challenger to Mastodon's place as the Leading Everbearer.**

For the past two years these two great everbearers have been neck and neck. In yield, quality, size, firmness and value we have found them just about equal. The major difference in the value of the two will probably be governed by the adaptability of Gem in various sections of the country. If Mastodon is not satisfactory with you, by all means give Gem a trial. From all the reports we have, Gem is giving great satisfaction wherever any everbearer can be grown successfully.

**GROWTH**—Gem makes a very vigorous growth, setting an abundance of medium size plants that may need thinning when grown on rich soil. Although we have not as yet tried them in the hill system, we believe good results would be obtained under this method. The foliage is very healthy, showing no more leaf spot than Mastodon.

**PRODUCTION**—Are fully equal to Mastodon in production. Last spring the crop was fully up to Mastodon, fruiting in mid-season with Catskill and Big Joe, the fruit was of good size, very regular and attractive. In late summer and fall production, Gem out-produced Mastodon in the first pickings, during early October Mastodon took the lead but in the late pickings during the last of October and early November, Gem was again ahead. Thus we believe there is little choice between the two from the standpoint of productiveness.

**FIRMNESS**—Gem is fully as firm as Mastodon and the skin is quite tough, will carry very well. With its carrying quality is superior to any of the other everbearers. On the New York, Phil-



**GEM BERRIES ARE UNIFORM AND ATTRACTIVE**

adelphia and Baltimore markets we have had Gem sell consistently with and occasionally ahead of Mastodon.

**SIZE**—Gem berries all run quite large in size, are almost round and very uniform as you will note in the picture above. They do not have as many berries on each fruiting stem as does Mastodon but size up all the berries well and you hardly ever find a very small or cull berry.

**COLOR**—The appearance of the berries is very pleasing, are a bright red, much lighter than Mastodon and carry a very high gloss, which, coupled with their light green cap and uniformly large size will quickly break down any sales resistance in a prospective buyer.

**QUALITY AND FLAVOR**—As Gem is a very heavy pollen producer the fruit is all exceptionally well developed. The flesh of a firm, even texture with no hard or tough core. In our opinion the flavor is superior to Mastodon and somewhat similar to that of the old Progressive, of which Gem is said to be a sport.

**EMPIRE ALL RED** This is a new everbearing variety from Western Canada. A free plant maker of medium size plants, very vigorous and has so far shown very little leaf spot. With us producing a fair crop of fall berries, but not as heavy as Mastodon or the new Gem. Fruit was about as large and of somewhat better flavor, similar to Champion or Progressive. The berries are a very bright red with prominent seed, firm enough to ship well. Their oval shape and firmness make them an ideal canning berry. We believe it advisable to try them this year if both size and quality are desired, but we expect they will be most successful in the Northwestern States.

**CHAMPION** The everbearer with a real wild strawberry flavor. The fruit is small but is very sweet and full flavored, a dark glossy red, attractive in spite of its small size. For the home garden, where size is not important Champion is ideal. A good producer all during the summer and fall. The spring crop is poor. If you prefer quality to large size Champion will meet your requirements.

**PROGRESSIVE.** Same as Champion.

**PLANT**  
**Rayner's**  
**DEPENDABLE**

# Raspberries

## For LARGE CROPS of QUALITY FRUIT



**CUMBERLAND  
RASPBERRY**

Raspberries are profitable and easily grown, and will undoubtedly fit into your program nicely. Select a good piece of ground, that is slightly elevated, prepare the soil thoroughly as for other truck crops, do not set in sod land. It is advisable to spread the land with manure before planting. Spring planting is considered best in most sections. For hill system the usual distance to plant is 5 ft. by 5 ft. If the hedge system is desired plant 3 ft. apart in rows which are 5 to 7 feet distant. Before planting the tops should be cut back to 6 inches or less, the plants should be set slightly deeper than they formerly grew. Cultivate frequently enough to retain moisture and kill weeds, but be sure not to cultivate over 2 to 3 inches deep next to the plants, as deeper cultivation may cause serious damage. After the fruiting season remove all fruiting canes, cutting them close to the ground and burning them, this will help prevent disease and greatly aid the new growth. Do not allow over 8 to 10 canes to grow to the plant, remove all weak canes and suckers, so as to throw all the strength into the young bearing canes. Topping canes in the early spring will strengthen the canes and aid in picking. Raspberries respond readily to fertile soil, and sufficient fertilizer or manure should be used to keep your soil in good fertile condition.

**CUTHBERT** (Red). Berries are large, conical, deep rich crimson, good quality, and heavy producer. Very good shipper, makes a tall growth that may need support. Will do well in a large range of soil types. Resistant to wilt diseases.

**LATHAM** (Red).. This new variety has proven its merit as being the leader of all red raspberries. It is a very heavy producer of large uniform berries, a very attractive red in color, being unusually firm, with very good shipping qualities. Its proven ability for heavy production of high quality fruit has placed it as the most profitable red raspberry.

**CHIEF** (Red). This new early variety is a strong rival to Latham, having out-produced them in a few tests, it ripens about 10 days earlier. You will have a heavy producing berry patch by planting Chief for early, and Latham for mid-season. Growth is hardest of all varieties, very vigorous and productive. Berries a good size, of even better quality than the Latham, a beautiful bright red, and firm enough to stand long shipments.

**CUMBERLAND** (Black). This variety has been the favorite with growers, being more widely planted than any other black raspberry because of its productiveness, and high dessert quality. Berries are very large and firm, ripens in mid-season. Makes a very hardy growth.

**PLUM FARMER** (Black). The largest of all black raspberries. Ripening early and quickly. Is of fine quality and

flavor and very attractive. Ideal for both home use and market.

**ST. REGIS** (Everbearing Red). The most profitable of the everbearers. Fruit is bright red, of good size and quality. Fruiting season is very long, fruiting on the old canes until late August, then the young ones will begin bearing, and will continue until hard frosts. Makes a hardy growth which is resistant to virus diseases.

**NEW LOGAN** (Black). A new early variety that is very resistant to all virus diseases. It is a very heavy producer of large handsome black berries that hold their size and freshness well throughout the season. Ripens about a week ahead of Cumberland, all berries ripen in a short period, thus you will have heavy pickings instead of light pickings over a long season. A very hardy grower of long canes, that will probably do best if topped in early spring.

**NEWBURG** (Red). A New Red Raspberry that has shown to be practically immune to mosaic. Originated by the New York Experimental Station at Geneva. Is a cross of Newman and Herbert. The plants are vigorous, hardy and very productive, in fact the weight of the fruit is so great the canes are often bent to the ground, making supports necessary. The fruit is very large, firm and does not crumble, is superior to Latham in quality and ripening a few days before Cuthbert. Is a bright red in color. Newburgh is unsurpassed in keeping and shipping qualities. Try them this year.

Price list on page 31



# Garden Collections of Red and Black RASPBERRIES

## RED RASPBERRY GARDEN

25 CHIEF

25 LATHAM

25 NEWBURGH

25 ST. REGIS (Everbg.)

100 Plants—\$3.85 Value.

GARDEN  
PRICE **\$3.45**

## Black RASPBERRY GARDEN

25 CUMBERLAND

25 NEW LOGAN

50 Plants—\$1.70 Value  
GARDEN  
PRICE **\$1.50**

50 CUMBERLAND  
50 NEW LOGAN

100 Plants  
GARDEN  
PRICE **\$2.50**

## BLACK and RED GARDEN

12 CHIEF

12 LATHAM

12 NEWBURGH

12 CUMBERLAND

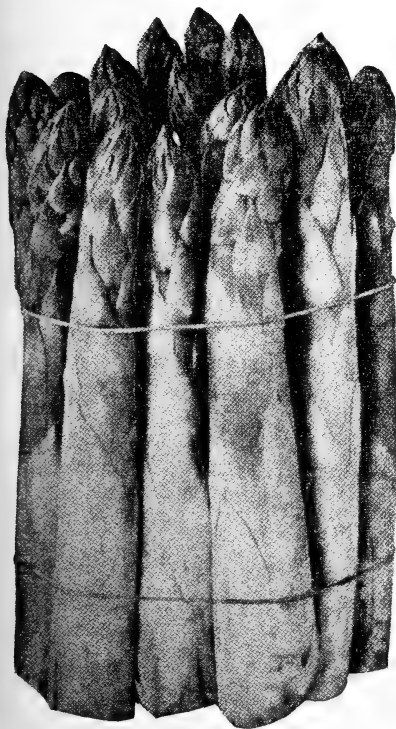
12 NEW LOGAN

60 Plants—\$2.90 Value.  
GARDEN  
PRICE **\$2.25**

25 of each variety  
125 PLANTS  
GARDEN  
PRICE **\$4.00**

All Gardens F.O.B. Salisbury, Maryland, purchaser to pay transportation charges.

## Asparagus Roots



Asparagus is one of the most valuable of the early vegetables. It is healthful and palatable both as a fresh vegetable and canned product. Crowns should be set as early in the spring as the ground can be worked. Good one year old roots will give best results but the two year roots will produce stalks large enough for cutting the second year and quite a fair crop the third.

The soil should be thoroughly prepared for asparagus as for any other crop. Light loamy soil will give best results. Plow out furrows from 6 to 7 inches deep, setting the roots from 12 to 15 inches apart in the row, the roots well spread out. For garden purposes rows 3 feet apart are advisable but in commercial planting rows 4 to 5 feet apart will be more satisfactory. It should be covered about 3 inches when first planted and as the shoots begin to grow the ground should be worked to them until it is level. Cultivation should begin soon after the crowns are planted and continued throughout the season at intervals frequent enough to keep down weeds. Filling in the furrows during the season will keep down most of the weeds in the row.

Asparagus draws most heavily on plant food when it is making top growth and restoring reserve food in the fleshy roots, thus it is best to fertilize or broadcast good stable manure just after the cutting season. Be sure to use a complete fertilizer high in nitrogen, applied at the rate of 1,000 to 1,800 lbs. per acre.

**Mary Washington** Considered by commercial growers as the best and most profitable of the Washington strains. This variety is considered the best rust resistant variety on the market, of high commercial quality. Superior to any other variety on earliness, vigor of growth and size and quality of shoots. They are also more uniform in size, shape and color than any of the old varieties and are very productive of large spears. Price list page 27.

MARY WASHINGTON'S HEAVY STOCKS  
DEMAND TOP PRICES

# Rayner's Grape Vines

**Vigorous  
Productive**

## HARDY, WELL-ROOTED STOCK

Grapes are truly the household fruit. They are adapted to any locality, and will do well in any well drained soil. They are very easily grown, and should not be overlooked by anyone who has any spare ground. If you have an acre or so of non-producing land on your farm, a stony hill top, or some other spot that has been useless, set it to Rayner's productive Grape Vines this spring, and you will soon be realizing a neat profit from this otherwise unproductive soil. When setting your plants prune the roots to about 8 to 10 inches long, and the tops to about two buds from the trunk, dig the holes large enough so you can spread the roots well out, planting about 10 to 12 inches deep. For commercial plantings they should be planted about 6 to 8 feet apart in rows that are 8 feet apart, and for garden use they can be set about 8 feet apart in any convenient place. The vines should be carefully pruned in late winter or early spring before any signs of growth appears. As the fruit is borne on the wood of the previous year, this should be kept in mind when pruning. We have a fine stock of vines this year, and are offering only the best varieties to our customers.

**AGAWAM** Vigorous and productive, vine hardy. Grapes and bunches are both large, fruit reddish brown, tender and of excellent flavor.

**CACO** A new red grape, vigorous, hardy and productive. Berries are large, bunch is very compact, and of good size. Exceptionally high quality and flavor. Very sweet. About a week earlier than Concord.

**CONCORD** The old reliable by which all other grapes are judged. The vines are vigorous and hardy. Producing a heavy yield of deep purple grapes of fine quality and flavor, in large compact bunches.

**MOORES EARLY** About two weeks earlier than Concord. Vigorous, hardy and productive. Fruit black, of fine quality and flavor.

**NIAGARA** The leader of the white varieties. Growth is hardy and vigorous. Productive of greenish white fruit changing to light yellow when fully ripe. Quality and flavor very good. Skin is tough the thin.

**WORDEN** Vigorous, hardy and productive. Quality and flavor similar to Concord of which it is a seedling. Several days earlier and the berries are larger. A valuable addition to the grape family.

**CATAWBA** Hardy, fast growing and productive. Late ripening. Fruit is large, firm and of high quality. Copper red in color, almost black when full ripe. Borne in large compact bunches.

Price list on page 31

## GRAPE GARDEN LIST No. 1

- 2 AGAWAM, 1 Yr. No. 1
- 2 MOORES EARLY, 1 Yr., No. 1
- 2 CONCORD, 1 Yr. No. 1
- 2 NIAGARA, 1 Yr., No. 1
- 2 CATAWBA, 1 Yr., No. 1

10 Vines for

**\$1.30**  
NET

This selection is the favorite Home Garden Collection, giving you grapes from early until late, and all varieties are of the finest flavor.

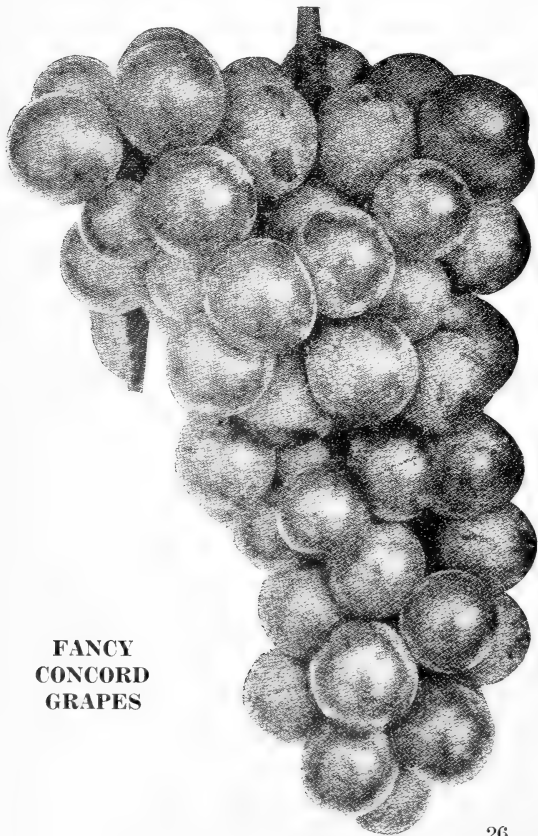
## GRAPE GARDEN LIST No. 2

- 3 CONCORD, 2 Yr., No. 1
- 3 WORDEN, 2 Yr., No. 1
- 3 MOORES EARLY, 2 Yr., No. 1
- 3 CATAWBA, 2 Yr., No. 1

12 Vines FOR

**\$1.50**  
NET

These are all Black and Purple Grapes, fruiting from early until late, and will supply you with fresh fruit throughout the entire season.



**FANCY  
CONCORD  
GRAPES**



# Rayner's Maryland grown Plants

## Make Friends Everywhere

Strong, vigorous plants, handled and packed properly can be shipped safely anywhere in the United States. Here are letters from growers scattered all over the country who verify this statement. Our plants are hardy and give excellent results anywhere Strawberries are grown.

### KANSAS

Strawberry plants arrived yesterday morning. They are fine looking plants and arrived in good condition. Many thanks for filling my order so promptly and for your Berry Book, which you so kindly sent me.—Mr. John W. Eikleberry, Salsine Co., Kans.

### WASHINGTON

The strawberry plants received in perfect condition, all starting nicely. Also wish to thank you for your Berry Book.—Mr. J. C. Fanning, Kitsap Co., Wash.

### MICHIGAN

The berry plants I received from you are sure fine. I am more than satisfied with them. I did not lose a plant out of the 5,000 you sent.—Mr. Walter Long, Genesee Co., Mich.

### NEW YORK

You have been recommended to me by Mr. Lown, who says that he has always found your plants very satisfactory.—Mr. Russell J. Leavey, Dutchess Co., N. Y.

Received the berry plants yesterday noon in very good condition. I have them set and like their looks very much.—Mr. John R. Pulling, Saratoga Co., N. Y.

### ILLINOIS

I want to say you are REAL fellows to do business with and I certainly intend to remember you with my future business.—Mr. H. C. Steinger, McLean Co., Illinois.

### CONNECTICUT

The plants I ordered from you two years ago have made a wonderful stand. My many friends who have seen them praise your plants highly. I am enclosing another order herewith.—Mr. Chas. R. Hayard, Fairfield Co., Conn.

### MONTANA

The plants came in good condition but the night after they were set we had a hard freeze which I was afraid would damage them, however they came through safely and I now have a fine bed of lovely plants.—Mrs. Sadie Farrell, Silver Bow Co., Mont.

### DISTRICT OF COLUMBIA

I received my plants Friday and they were in fine condition. Thank you for your prompt delivery and beautiful plants.—Miss Hattie Davis, Washington, D. C.

### KENTUCKY

Plants received in fine condition and as fine a lot as I ever saw. Don't think I will lose a single plant.—Mrs. W. L. Wright, Clark Co., Ky.

### COLORADO

I received the last two shipments of plants in fine condition. I certainly appreciate and thank you for your prompt and courteous service. You can count that I will be a big booster for you.—Mr. Arthur Steef, Weld Co., Colo.

### VERMONT

Received the berry plants O. K. Thank you very much for the fine plants and prompt shipment.—Mr. Anson H. Page, Lamaille Co., Vt.

### WEST VIRGINIA

Berry plants received in fine shape. We only have a small space hence our orders are small but we always get good plants that reach us in A1 condition.—Mr. Floyd V. Hanlin, Brooke Co., W. Va.

### MISSOURI

The plants I received from you last spring were well grown, carefully cleaned, good count and above all are true to name.—Mr. R. C. Rasch, Jefferson Co., Mo.

### VIRGINIA

The last shipment of plants received in excellent condition and fine plants, entirely satisfactory. I truly appreciate your square dealings.—Rev. Mr. T. A. Jordan, Bedford Co., Va.

### NEW JERSEY

I placed a small order with you in the spring of 1934 and they did so well that I would not risk any other plants even if I saved several dollars on the lot.—Mr. W. M. Myers, Monmouth Co., N. J.

### PENNSYLVANIA

Plants arrived in fine condition and are doing fine.—Mrs. William E. Small, Carbon Co., Penna.

### ARKANSAS

The plants arrived in good condition and fine, thrifty plants. I have them set out and they are doing nicely. I wish to thank you for your prompt shipment and nice plants.—Mr. C. H. Cooper, Greene Co., Ark.

### SOUTH DAKOTA

Received the plants in wonderfully fine shape, planted them and it appears that every one is growing fine.—Mr. Karl Maag, Gregory Co., S. Dak.

### TENNESSEE

I like my plants fine, they came on time and in very good condition.—Mr. A. W. Wright, Bedford Co., Tenn.

### INDIANA

I wish to thank you for the very nice plants you sent me and hope to do more business with you in the future.—Mr. Howard Herrman, Franklin Co., Ind.

### MAINE

Received plants yesterday all O.K. You certainly give your customers a square deal. When in need of more plants I shall certainly remember you.—Mr. Henry A. Pratt, Androscoggin Co., Me.

### MASSACHUSETTS

The strawberry plants arrived in perfect condition and they were as fine plants as one could desire. I appreciate your fair treatment and will order from you again when I need plants.—Mr. William B. Chadwick, Essex Co., Mass.

# WHERE WILL A GIVEN VARIETY DO BEST

To aid you in selecting the best varieties for your plantings we are giving here the sections where each variety is generally best adapted. We are also making notations on the varieties that may become too dense in the rows making thinning or spacing necessary. However, all varieties will produce larger and better fruit when plants are spaced about 6 to 9 inches apart in the bed.

## Early Varieties

BLAKEMORE  
CLERMONT  
DORSETT  
FAIRFAX  
MISSIONARY  
PREMIER  
SOUTHLAND

## Best Adapted

South, Southwestern and Central States  
Middle Atlantic, Northern States  
All sections except far South  
All sections except far South  
Florida and far South  
All sections except far South  
Southern section

## Should Plants Be Spaced

Will increase size and yield  
On rich soils  
Will increase size and yield  
Only on rich soils  
Seldom necessary  
Seldom necessary  
Seldom necessary

## Early Mid-season Varieties

ABERDEEN  
BELLMAR  
SEN. DUNLAP

Middle Atlantic and Northern States  
Middle Atlantic and Northern States  
Midwestern and Western States

Only on rich soils  
Only on rich soils  
May be beneficial

## Mid-season Varieties

BEAUTY  
BIG JOE  
CATSKILL  
CULVER  
JOYCE  
REDHEART

Middle Atlantic, Northern, Central States  
All sections except far South  
All sections where tried except far South  
Northern, Middle Atlantic, Midwestern  
Northern and Middle Atlantic States  
Western and Northwestern States

Seldom necessary  
Only on rich soils  
Only on rich soils  
Only on rich soils  
Only on rich soils  
Seldom necessary

## Late Varieties

AROMA  
CAMDEN  
CHESAPEAKE  
GIBSON  
LUPTON  
WM. BELT

Central and South Central States  
Northern and North Central States  
All Northern sections  
North Atlantic and North Central States  
Middle and North Atlantic States  
Northeastern States

May be beneficial  
Only on rich soils  
Not necessary  
May be beneficial  
Only on rich soils  
Not necessary

## Very Late Varieties

GANDY  
PEARL

Middle, North Atlantic  
and North Central States

Will increase size and yield  
Will increase size and yield

## Everbearers

CHAMPION  
EMPIRE A. R.  
GEM  
LUCKY STRIKE  
MASTODON

All sections except far South  
North and Northwestern States  
All sections except far South  
All sections except far South  
All sections except far South

Individual hills or spaced,  
see page 21.

# WORTHWHILE SUGGESTIONS

**PLANTING**—Early spring is the best and the most successful time to set Strawberry Plants. Do not neglect spring planting expecting to plant during the late summer or fall, with equal success.

**PLANT EARLY**—You may plant your berry patch in your best soil, using the very best plants, fertilize properly and cultivate and hoe at just the right time, but if you do not plant early you will fail to get the full results from this otherwise correct culture. We cannot impress you too strongly with the importance of early planting.

**SOIL SELECTION**—Strawberries are one of the best paying crops. Give them a chance by selecting a good piece of ground that contains plenty of humus, holds moisture well and has good drainage. Use your best soil, it pays.

**SELECTING VARIETIES**—Select heavy producing varieties of large, high quality fruit which are adapted to your section and requirements. Planting such varieties as will extend your season over a long period. Following are a list of some of the better varieties: Early—Dorsett, Fairfax, highest quality, excellent shippers; Premier, fine quality, fair shipper; Blakemore, best for the South; Southland, for the Southern home garden. Mid-season—Big Joe, fine quality, good shipper; Joyce, light in color, firm, productive; Aberdeen, very productive, for nearby market. Catskill is very promising, large, productive and vigorous. Late—Chesapeake, best late, fine quality, very good shipper; Lupton, good shipper, poor quality; Wm. Belt, excellent

quality, for Northern section. Where it is desirable to extend the season longer one of the very late varieties may be grown, provided your soil is suitable. Gandy or Pearl. Mastodon—leading everbearer for more than a decade, good spring cropper. Gem a new everbearer that looks very promising, well worth a trial.

It is best before planting heavily of a new variety to determine its adaptability to your soil and market.

**FALSE ECONOMY**—Often in trying to cut down expenditures a grower loses many times over what he actually saves. Dont continue to grow old, unproductive varieties just because you have them. Then, before digging plants from your fruiting bed consider the fruit these plants would have produced, the time and labor necessary to dig them, the short, coarse roots they will likely have and the delay in planting while you are getting your plants ready. Then, too, a change of climate will always have a very invigorating effect. If you are following this practice and the results seem to be fairly satisfactory, just order a few plants from some reliable nursery to compare with your own. We are very sure you will find that all the time and labor you have spent in digging and cleaning plants has been worse than wasted. Give this a trial anyway.

**REMOVING BLOSSOMS**—This should never be neglected. If the plants are permitted to fruit the year set they will be greatly weakened and the next seasons crop materially reduced. On everbearers the blossoms should be kept off until the plants are well established.

**MARKETING**—Market carefully and wisely that you may realize the maximum returns from your labor and investment. See page 10.

# HOME GARDENS



## Small Family Garden

25 FAIRFAX (early)  
25 BIG JOE (mid-season)  
25 CHESAPEAKE (late)  
25 MASTODON (E.B.)

100 PLANTS  
FOR ONLY \$1.00

Catalog Price \$1.45

With a little effort this garden will supply the small family with plenty of fresh berries throughout the entire season.

Everyone should have a Berry Garden. With a little effort, one may have delicious fresh berries right from the vines, daily through a long season and by planting some everbearers you can have them all summer and fall. Order 200 to 500 plants today; this many if given proper care will produce all the berries you can use fresh, have plenty to preserve and probably you will have several quarts to sell to your neighbors, who will always be more than glad to get them.

## Large Family Garden

100 DORSETT (early)  
100 JOYCE (mid-season)  
100 CATSKILL ( " "  
100 CHESAPEAKE (late)  
100 MASTODON (E.B.)

500 PLANTS  
FOR ONLY \$3.00

Catalog Price \$3.85

These are selected varieties, all heavy producers of large berries; will give you plenty of fruit to use and some to sell.

## A Garden for The Kiddies

50 DORSETT (early)  
50 CATSKILL (mid-season)  
50 CHESAPEAKE (late)  
50 GEM (Everbearing)

200 PLANTS  
FOR ONLY \$1.45

Catalog Price \$1.90

Let the kiddies have their Berry Garden. Plenty of fresh berries will make them both healthy and happy.

## The June Bearing Garden

100 FAIRFAX (early)  
100 BELLMAR (early mid-season)  
100 CATSKILL (mid-season)  
100 CHESAPEAKE (late)

400 PLANTS  
FOR ONLY \$2.25

Catalog Price \$2.85

This is just the garden for those who want berries only in the spring season. These famous varieties will supply all the berries you can use with abundance of fruit to preserve or sell.

## We offer these Two Special Fruit Gardens for your Home Plantings

12 CHIEF, Red Raspberry, 1 Yr. No. 1  
12 LATHAM, Red Raspberry, 1 Yr. No. 1  
12 CUMBERLAND, Black Raspb'y., 1 Yr. No. 1  
12 NEW LOGAN, Black Raspb'y., 1 Yr. No. 1  
1 AGAWAM GRAPE VINE, 1 Yr. No. 1  
1 CONCORD GRAPE VINE, 1 Yr. No. 1  
1 MOORE'S EARLY Grape Vine, 1 Yr., No. 1  
25 DORSETT STRAWBERRY PLANTS  
25 CATSKILL STRAWBERRY PLANTS  
25 WM. BELT STRAWBERRY PLANTS  
25 GEM Everbearing STRAWBERRY PLANTS  
25 MASTODON Everbearing Strawberry Plants  
25 Mary Washington Asparagus Roots, No. 1

This complete Garden Selection  
for only \$3.75

Catalog Price \$4.25

This Garden will supply a complete line of high quality fruits.

## 100 RASPBERRY PLANTS

## 9 GRAPE VINES

## 250 STRAW- BERRY PLANTS 100 ASPARA- GUS ROOTS

450 Leading Variety Plants  
FOR ONLY

CATALOG PRICE \$7.35

Raspberries, Grapes, Strawberries and Asparagus should be in every garden. Plan to set this Special List in 1937.

25 CHIEF, 1 Yr. No. 1  
25 LATHAM, 1 Yr. No. 1  
25 CUMBERLAND, No. 1  
25 NEW LOGAN, No. 1

3 AGAWAM, 1 Yr. No. 1  
3 CONCORD, 1 Yr. No. 1  
3 NIAGARA, 1 Yr. No. 1

50 FAIRFAX  
50 CATSKILL  
50 CHESAPEAKE  
100 MASTODON

100 Mary Washington No. 1

\$6.50

All Gardens F.O.B. Salisbury, Maryland, purchaser to pay transportation charges.

# Price List of Rayner's High Quality Strawberry Plants

When you place your order with Rayner Brothers you are sure of receiving plants of the very best Quality and Prompt Efficient Service at prices that represent a substantial saving. It is upon our ability to Please that we base our request for your orders. Prices quoted are f.o.b. Salisbury, Maryland.

Description on Page						per 1000	per 1000	per 1000	per 1000	
Early Varieties										
13	Blakemore .....	\$ .25	\$ .35	\$ .65	\$1.25	\$3.25	\$3.15	\$3.05	\$2.90	\$2.75
14	Clermont .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
10	DORSETT .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
11	FAIRFAX .....	.30	.40	.70	1.55	4.50	4.40	4.30	4.15	4.00
14	Fruitland .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
12	Howard 17 .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
12	Missionary .....	.25	.35	.65	1.25	3.25	3.15	3.05	2.90	2.75
12	PREMIER .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
12	Ridgley .....	.30	.40	.70	1.40	3.75	3.65	3.55	3.40	3.25
13	Southland .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
Medium Early Varieties										
15	Aberdeen .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
13	Bellmar .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
17	Dr. Burrell .....	.30	.40	.70	1.40	3.75	3.65	3.55	3.40	3.25
17	Sen. Dunlap .....	.30	.40	.70	1.40	3.75	3.65	3.55	3.40	3.25
Mid-season Varieties										
16	Beauty .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
17	BIG JOE .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
15	CATSKILL .....	.30	.40	.70	1.55	4.50	4.40	4.30	4.15	4.00
17	Culver .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
17	Fugiema .....	.90	1.30	1.80	Stock Limited					
16	JOYCE .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
17	Redheart .....	.30	.40	.70	1.55	4.50	4.40	4.30	4.15	4.00
Late Varieties										
19	Aroma .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
19	Camden .....	.30	.40	.70	1.55	4.50	4.40	4.30	4.15	4.00
18	CHESAPEAKE .....	.35	.45	.75	1.60	4.75	4.65	4.55	4.40	4.25
19	Gibson .....	.30	.40	.70	1.40	3.75	3.65	3.55	3.40	3.25
19	Lupton .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
19	Parsons Beauty .....	.30	.40	.70	1.40	3.75	3.65	3.55	3.40	3.25
19	WM. BELT .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
Very Late Varieties										
20	Gandy .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
20	Pearl .....	.30	.40	.70	1.50	4.25	4.15	4.05	3.90	3.75
Everbearing Varieties										
23	Champion .....	.40	.60	1.00	2.10	6.00	Stock	Limited		
23	Empire All Red .....	.60	.80	1.15	3.00	8.00	Stock	Limited		
23	GEM .....	.50	.65	1.00	2.25	6.75	6.65	6.55	6.40	6.25
22	Lucky Strike .....	.40	.60	1.00	2.10	6.00	5.90	5.80	5.65	5.50
22	MASTODON .....	.50	.65	1.00	2.25	6.75	6.65	6.55	6.40	6.25
23	Progressive .....	.40	.60	1.00	2.10	6.00	Stock	Limited		
Asparagus Roots										
25	M. Washington 1 yr. No.1 .....	.40	.60	1.00	2.10	5.75	5.65	5.55	5.40	5.25
25	M. Washington 2 yr. No.1 .....	.60	.80	1.25	3.00	8.00	7.90	7.80	7.65	7.50




125 to 275 plants at the 100 rate, 325 to 475 at the 300 rate, 500 at the 1,000 rate

WE WILL BE GLAD TO  
QUOTE DELIVERED  
PRICES

**\$1.00**

Worth of Plants Free

See Back of Order Sheet  
For Particulars

UNIVERSITY OF MARYLAND	
COLLEGE PARK, MARYLAND	DATE October 6, 1936.
 STATE HORTICULTURAL DEPARTMENT Certificate of Inspection	
This is to certify: That on the 2nd and 3rd of September, 1936, we examined the Nursery Stock of Rayner Brothers	
growing in their	surseries at Salisbury County of Wicomico
State of Maryland, in accordance with the laws of Maryland, 1881, Chapter 183, Section 58, and that said surseries and premises are appropriate free, so far as can be determined by inspection, from the San Jose State Peach Yellows, Pear Bright and other dangerous) injurious insect pests and plant diseases.	
This inspection is valid until September 30, 1937, unless sooner revoked and does not include nursery stock not grown within this State, unless such stock is previously certified by the State Horticultural and State Pathologist.	
 C. S. Langford, U.S. Inspector	
 C. E. Tappan, State Pathologist	

A COPY  
OF OUR  
STATE  
CERTIFICATE  
ACCOMPANIES  
EVERY  
SHIPMENT

**PLEASE USE THIS ORDER SHEET**



**RAYNER BROTHERS**  
Salisbury, Maryland

Send to ..... R.F.D. ....

Post Office ..... Box.....

Ship by.....Shipping Station.....

County or Street.....State.....

Date of this Order.....Ship on or about.....

**Amt. Enclosed: Check \$.....Money Order \$.....Stamps \$.....Cash \$.....**

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent, attach price to each article and add up accurately. Make all letters short and to the point, and please do not write letters on the same sheet with the order.

[illegible]

**Please indicate full amount of money sent, including postage.**

NOTE—Early in the season we usually have in stock everything listed in this catalog but late in the season we frequently run short of some of the varieties, therefore, when you order late please state whether we shall substitute something equally as good and as near like the variety ordered as possible or return your money for any stock we may be out of. Answer.....  
If no answer is given it is understood we may substitute if necessary.



MAY WE QUOTE  
DELIVERED PRICES

**Ship plants on or about**.....





From

PLACE  
STAMP  
HERE

Rayner



Brothers

STRAWBERRY PLANTS

Salisbury, Maryland

Form No. 6001

POST OFFICE DEPARTMENT  
THIRD ASSISTANT POSTMASTER GENERAL  
DIVISION OF MONEY ORDERS

No. \_\_\_\_\_

Stamp of Issuing Office

The Postmaster  
will insert

here.  
the office drawn on, when the office named by  
the remitter is in Alaska, and does not transact money order business.

Spaces above this line are for the Postmaster's record, to be filled in by him

### Application for Domestic Money Order

Spaces below to be filled in by purchaser, or, if necessary,  
by another person for him

Amount

\_\_\_\_\_ Dollars \_\_\_\_\_ Cents

Pay to }  
Order of }

**RAYNER BROTHERS**

(Name of person or firm for whom order is intended)

Whose  
Address  
Is }

No. \_\_\_\_\_ Street

Post }  
Office }

**SALISBURY**

State **MARYLAND**

Sent by \_\_\_\_\_

(Name of sender)

No. \_\_\_\_\_  
City }  
and }  
State }

Street

**PURCHASER MUST SEND ORDER AND COUPON TO PAYEE**

(FOR FEES SEE OTHER SIDE)

c5-7155

## Fees for Money Orders Drawn on Domestic Form

Payable in the United States, including Hawaii, Puerto Rico, and the United States Virgin Islands, or in Guam and Tutuila (Samoa); also for orders payable in Antigua, Bahamas, Barbados, Bermuda, British Guiana, British Honduras, British Virgin Islands, Canada, Canal Zone, Cuba, Dominica, Grenada, Jamaica, Montserrat, Nevis, Newfoundland, Philippine Islands, St. Kitts, St. Lucia, St. Vincent, and Trinidad and Tobago.

<b>For Orders</b>	From \$0.01 to \$2.50.....	6 cents.
	From \$2.51 to \$5.00.....	8 cents.
	From \$5.01 to \$10.00.....	11 cents.
	From \$10.01 to \$20.00.....	13 cents.
	From \$20.01 to \$40.00.....	15 cents.
	From \$40.01 to \$60.00.....	18 cents.
	From \$60.01 to \$80.00.....	20 cents.
	From \$80.01 to \$100.00.....	22 cents.

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### Memoranda of Issuing Postmaster:

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If order is purchased through Rural Carrier, he will fill spaces below:

Carriers receipt No. ....

....., Carrier.

**NOTE.**—The maximum amount for which a single Money Order may be issued is \$100. When a larger sum is to be sent additional Orders must be obtained. Any number of Orders may be drawn on any Money Order office on any one day.

Applications must be preserved at the office of issue for three years from date of issue.

## PRICES OF RAYNER'S HIGH QUALITY

# Grapes, Red and Black Raspberry Plants

The prices quoted below are F.O.B. Salisbury, Maryland. Purchaser to pay all transportation charges. This stock is all strictly first class and is **Guaranteed to Please you.**

### GRAPES

	Each	3	6	12	25	50	100
Agawam (red) 2 Yr., No. 1.....	\$ .23	\$.65	\$1.10	\$1.90	\$2.70	\$4.15	\$7.45
Agawam (red) 1 Yr., No. 1.....	.19	.45	.80	1.40	2.05	3.35	5.95
Catawba (red) 2 Yr., No. 1.....	.22	.60	1.05	1.80	2.55	3.85	6.95
Catawba (red) 1 Yr., No. 1.....	.18	.45	.80	1.30	1.95	3.00	5.45
Caco (red) 2 Yr., No. 1.....	.35	.95	1.80	3.40	6.50	12.50	24.00
Caco (red) 1 Yr., No. 1.....	.30	.80	1.45	2.70	5.00	9.00	17.00
Concord (purple) 2 Yr., No. 1....	.15	.35	.60	1.00	1.60	2.80	4.95
Concord (purple) 1 Yr., No. 1....	.11	.30	.50	.90	1.50	2.60	4.65
Moore's Early (blk) 2 Yr., No. 1	.19	.45	.80	1.40	2.05	3.35	5.95
Moore's Early (blk) 1 Yr., No. 1	.15	.35	.60	1.00	1.60	2.80	4.85
Niagara (white) 2 Yr., No. 1....	.19	.45	.80	1.40	2.05	3.35	5.95
Niagara (white) 1 Yr., No. 1....	.15	.35	.60	1.00	1.60	2.80	4.85
Worden (purple) 2 Yr., No. 1....	.19	.45	.80	1.40	2.05	3.35	5.95
Worden (purple) 1 Yr., No. 1....	.15	.35	.60	1.00	1.60	2.80	4.85

### RED RASPBERRY PLANTS

	12	25	50	100	250	500	1,000
Chief, 1 Yr., No. 1.....	\$ .50	\$.85	\$1.50	\$2.25	\$4.60	\$7.75	\$15.25
Latham, 1 Yr., No. 1.....	.50	.85	1.50	2.25	4.60	7.75	15.25
Cuthbert, 1 Yr., No. 1.....	.55	.90	1.60	2.40	4.75	8.10	15.75
Newburgh, 1 Yr., No. 1.....	.85	1.25	2.00	3.00	6.00	11.00	20.00
St. Regis Everbg., 1 Yr., No. 1..	.55	.90	1.60	2.50	5.10	8.75	16.50

### BLACK RASPBERRY PLANTS

	12	25	50	100	250	500	1,000
Cumberland, 1 Yr., No. 1.....	.50	.85	1.50	2.20	4.50	7.50	14.50
New Logan, 1 Yr., No. 1.....	.50	.85	1.50	2.25	4.60	7.75	15.25
Plum Farmer, 1 Yr., No. 1.....	.50	.85	1.50	2.25	4.60	7.75	15.25

## INSTRUCTIONS TO PURCHASERS

**TIME TO ORDER**—As soon as convenient after receiving this catalogue. Late in the season we may be out of some varieties, but if you order early, plants will be reserved until you are ready for them. Be sure to **PLANT EARLY!**

**TIME OF SHIPMENT**—From October 15th to May 1st. All orders filled after May 1st will be at purchaser's risk. We will use every precaution in our power to put the plants through in good condition.

**PAYMENT**—Cash with order. Money Order, Registered Letter, or Personal Check. Or one-fourth cash with order and balance before date of shipment.

**REFERENCES**—The Farmers & Merchants Bank, Salisbury, Md., Dun & Bradstreet.

**GUARANTEE**—100% satisfaction or your money back. Claims, if any, must be made within 15

days after receipt of goods. We cannot be responsible for flood, drought, insects or other conditions over which we have no control.

**TRUE-TO-NAME**—We use every precaution to have our plants true-to-name. Should any prove otherwise we will replace them or refund the purchase price, but at no time will we be responsible for any sum greater than that paid for the stock.

**SHIPMENT**—(Express) Rates have been reduced on Strawberry plants, therefore, shipment by express is generally cheaper on 500 plants or more beyond the second zone and on all large orders.

**PARCEL POST**—On all orders under 500 Parcel Post is generally cheaper. Postage rates are given below. Be sure to send enough postage or plants will be sent C.O.D. for balance, any excess postage will be returned. If you do not know your Zone ask your Postmaster.

## WE WILL BE GLAD TO QUOTE DELIVERED PRICES ON REQUEST

### PARCEL POST RATES

#### STRAWBERRY PLANTS & ASPARAGUS ROOTS

	Zones	Zone 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
100 Plants....	.12	.15	.21	.27	.33	.41	.48	
200 Plants....	.16	.23	.35	.49	.61	.77	.92	
300 Plants....	.21	.31	.49	.70	.89	1.13	1.36	
400 Plants....	.25	.39	.63	.91	1.17	1.49	1.80	
500 Plants....	.29	.47	.77	1.12	1.45	1.85	2.24	
600 Plants....	.34	.55	.91	1.33	1.73	2.21	2.68	
700 Plants....	.38	.63	1.05	1.55	2.01	2.57	3.12	
800 Plants....	.43	.71	1.19	1.76	2.29	2.93	3.56	
900 Plants....	.47	.79	1.33	1.97	2.57	3.29	4.00	
1000 Plants....	.51	.87	1.47	2.18	2.85	3.65	4.44	

For one year Asparagus Roots add one third to strawberry rate, for two year roots add one half.

### PARCEL POST RATES

#### ON RASPBERRY PLANTS AND GRAPE VINES

	Zones	Zone 1-2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
1- 2 Plants..	\$.08	\$.09	\$.10	\$.11	\$.12	\$.14	\$.15	
3- 6 Plants..	.13	.17	.24	.35	.40	.50	.59	
7- 12 Plants..	.14	.19	.28	.38	.47	.59	.70	
13- 20 Plants..	.15	.21	.31	.43	.54	.68	.81	
21- 25 Plants..	.16	.23	.35	.49	.61	.77	.92	
26- 34 Plants..	.23	.35	.56	.80	1.05	1.31	1.58	
35- 50 Plants..	.33	.53	.87	1.28	1.66	2.12	2.57	
51- 74 Plants..	.35	.57	.94	1.39	1.80	2.30	2.79	
75- 100 Plants..	.41	.67	1.12	1.65	2.15	2.75	3.32	

Express will be cheaper on all orders of 100 plants or more beyond the third zone.

*Premier*

EARLY, PROFITABLE, PRODUCTIVE



*Mastodon*

THE MOST POPULAR EVERBEARER



*Rayner Bros. Salisbury, Md.*